

Credentials to consider

CPA: Public Accounting

Public accountants **focus on compliance**.

Most popular sectors

Public Accounting	Business & Industry	Government
Education	Non-Profit	

Areas of expertise

Auditing	Tax Preparation	Consulting
Financial Planning	Litigation	

Relevant certification: **CPA**

- + License granted by a U.S. state
- + Focus on **historical** data

CMA: Management Accounting

Management accountants **support the creation of value**, rather than simply measuring it.

Most popular sectors

Corporate Finance/ Accounting Firms	Corporate	Government
Education	Non-Profit	

Areas of expertise

Analysis	Consulting
Internal	Strategy

Relevant certification: **CMA**

- + Global professional certification
- + Focuses on the **future** and on supporting business **strategy** and business **decisions**

EA: Enrolled Agent

Enrolled Agents have earned **the right to represent taxpayers** before the IRS.

Most popular sectors

Entrepreneurs, Sole Proprietors	Accounting Firms
Government	National Tax Companies

Areas of expertise

Individual / Business Tax Preparation	Tax Resolution and Representation
Tax Compliance and Planning	Tax Advising

Relevant certification: **EA**

- + Credential awarded by the IRS
- + Unlimited practice rights – unrestricted to type of taxpayer, state, tax matter, or IRS office