qualtrics®XM basics

INTRO TO QUALTRICS

SURVEY DESIGN BASICS

SESSION 01

when
**OCTOBER 2
NOON – 1 p.m.**

virtually via
WEBEX

New to Qualtrics? Start here! This session will show you how to navigate the platform, design respondent-friendly surveys, and build your first project with ease. Walk away with the confidence to create clear, accessible surveys that get the data you actually need.

NAVIGATING TOOLS

DISTRIBUTING SURVEYS

SESSION 02

when
**OCTOBER 9
NOON – 1 p.m.**

virtually via
WEBEX

Ready to take your surveys to the next level? Learn how to add skip logic, customize the look and feel, and manage survey flow for a polished experience. You'll also discover the best ways to test, distribute, and share results so your data works harder for you.

NEXT LEVEL QUALTRICS

ADVANCED TOOLS

SESSION 03

when
**OCTOBER 23
NOON – 1 p.m.**

virtually via
WEBEX

For those ready to go beyond the basics, this session unlocks advanced features to power complex projects. From automated workflows to Text iQ analysis and custom dashboards, you'll gain strategies to streamline processes and deliver deeper insights with confidence.

INTERESTED?

Develop & hone your professional skills with Qualtrics™

join us virtually via
WEBEX
umbc.webex.com/meet/mewade

got questions?
mewade@umbc.edu

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