



# BEYA STEM

GLOBAL COMPETITIVENESS CONFERENCE

## PRESS ADVISORY

### **BEYA STEM Technology Career Fair and Expo Coming to Washington, DC Over 100 Fortune 500 Employers Will Hire Business and Information Technology Students and Professionals**

**(Washington, DC) January 2013**— Over 100 of the world's largest corporations will be hiring at the annual BEYA STEM Conference Technology Career Fair and Expo on Saturday, February 9, 2013. This year's job fair will be held from 10:00 a.m. to 4:00 p.m. in Exhibition Halls A, B & C at the Washington Marriot Wardman Park hotel.

The BEYA STEM Career Fair is open to students and professionals seeking employment and networking opportunities with Fortune 500 employers. Recruiters from some of the largest corporations in the world such as IBM, Lockheed Martin, Northrop Grumman, General Motors, and The Boeing Company will be on hand to meet with potential candidates for internships and entry-, mid-, and senior-level job openings in science, technology, engineering and math (STEM) fields and all related information technology (IT) disciplines.

The goal of the career fair and expo is to help employers address the skills gap that exists within the technical work force. There is, without a doubt, a vast untapped pool of talent. Nationwide, Blacks, Latinos, and Native Americans constitute one-fourth of the total U.S. work force, thirty percent of the college-age population, and one-third of the birth rate. These numbers indicate a significant opportunity to build a diverse IT workforce.

The Black Engineer of the Year Awards (BEYA) Conference is the largest gathering of Science, Technology, Engineering and Math (STEM) professionals and leaders who are committed to increasing the percentage of people from underrepresented communities in the technology workforce.

According to *USBE&IT* magazine Publisher and BEYA Chairman Tyrone Taborn, "The need for this initiative is more important than ever. Education is key to American competitiveness, and our nation is falling behind. That's why leading military officers, U.S. government officials, and Fortune 500 executives have committed to addressing this crisis by attending and supporting the national conference to strengthen the STEM pipeline."

Taborn also pointed out that, "Fewer young people are selecting STEM study paths as the global demand for technological workers increases. To keep engineering and scientific jobs in the United States, and ensure America maintains her leadership, we need to inspire a new generation of Americans to pursue science, technology, engineering and math (STEM) fields."

## **About Black Engineer of the Year Awards (BEYA) Science, Technology, Engineering and Math (STEM) Global Competitiveness Conference**

The annual BEYA STEM Conference is hosted by Lockheed Martin Corporation, The Council of Engineering Deans at Historically Black Colleges and Universities, *US Black Engineer & Information Technology* magazine, and sponsored by Aerotek, a leading staffing agency that matches qualified candidates with top companies worldwide.

The national three-day event brings together students, college administrators, recruiters, engineering and IT professionals, scientists, and high-level decision-makers from the corporate, government, academic and military communities, in an effort to broaden diversity in America's technical and scientific workforce.

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Event: BEYA Career Fair

Place: Washington Marriot Wardman Park- Exhibition Halls A, B & C  
2660 Woodley Road  
Northwest Washington, DC 20008

Date: Saturday, February 9, 2013  
10am – 4:00pm

Cost: Free and open to the public

Attending Companies: Over 100 of the world's largest corporations including IBM, Lockheed Martin, Northrop Grumman, General Motors, and The Boeing Company.

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