



Presenter:

Vlad Friedman

CEO and Founder of Edgewebhosting, Inc.

Employment Background:

- Atlantic Computer Systems - CEO and Founder

Educational background:

- Computer Science, UMBC

Presents
The Raymond V. Haysbert, Sr. Entrepreneurship Lecture

The 5 most critical factors for creating a successful startup

Why do some startups succeed while others fail? While there is no recipe that can guarantee success, there are things you can do to greatly improve your odds. Learn where to start, what questions to ask, how to build a team, how to grow organically and what challenges you'll face along the way.

In this discussion, Vlad will share his stories from 23 years in the trenches running and working with IT startups, lessons learned and the 5 most critical factors for creating a successful business.

Vlad started his first company in his basement at the age of 18 while attending UMBC. He is the CEO and founder of Edgewebhosting, Inc., a Baltimore based provider of fully managed mission critical web and application hosting services. What started as a single server in a closet (slower than your iPhone), a T1 internet line (slower than your wireless connection) and 1 employee at startup has transformed into a team of 45+ technical gurus managing over 2,000+ servers, 20,000 websites, fighting off 15 million hacker attacks per day, and servicing a wide range of customers including enterprise, e-commerce, application developers, health care providers, banks, educational institutions, political parties and fortune 500 companies. The company has doubled in size every 3 years with almost no advertising by maintaining its founding principles.

October 2, 2013
12:00 - 1:00pm - UC 310

Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni, and the Baltimore business community. The series highlights experiences, lessons learned, and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

For more information contact Vivian Armor (armor@umbc.edu)

Co-Sponsored by The College of Engineering and IT

UMBC

AN HONORS UNIVERSITY IN MARYLAND