



Presenter:

Shelly Blake-Plock
CEO and Co-Founder, An Estuary

Work Background:

- Faculty Associate, Johns Hopkins School of Education
- Co Executive Director: Corporate Relations, Digital Harbor Foundation
- Consultant, GrowConnected
- Blogger-in-Chief, TeachPaperless
- Teacher, John Carroll School and Kenwood High School

Educational Background:

- Johns Hopkins University, M.S. Education
- Harvard University, A.L.B.

Awards/Memberships:

- Badge Alliance Research Working Group Member
- 2014 Maryland Incubator Company of the Year Finalist
- 2012 Inaugural Year Member of the BAMMY 100
- Past Board Member, High Zero Foundation

Presents The Raymond V. Haysbert, Sr. Entrepreneurship Lecture

Entrepreneurship and the Art of Self Re-invention

We tend to think of the genius entrepreneur as having manifest control over his or her singular vision -- the Bill Gates or Mark Zuckerbergs of the world. But what about the Andy Warhols and David Bowies of the entrepreneurial ecosystem? What of those entrepreneurs and visionaries whose greatest asset was the ability to re-invent themselves and seemingly blow through traditional concepts of ego and identity? In this session, let's challenge the idea of the Romantic singular genius and talk about a much more interesting and confusing world. Come listen to Shelly Blake-Plock share his insights and experiences regarding the Art of Re-invention and learn how it just might apply to YOU.

October 1, 2014
12:00 - 1:00pm - UC 310

Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni, and the Baltimore business community. The series highlights experiences, lessons learned, and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

For more information contact Vivian Armor (armor@umbc.edu)

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