



IDEA 430: CREATING THE VENTURE



ACADEMY FOR
INNOVATION &
ENTREPRENEURSHIP

Spring 2021

Online class
(2 credits)

Friday

11:00 AM - 12:30 PM

Taught by National Entrepreneur Educator of the year and 6 year co-director Georgetown University incubator, Marc Steren. Student teams have gone on to be valued at \$225 million, appeared on ABC Shark Tank, and have been selected for Techstars London and Chobani food incubator.

- Students will be placed into teams of 3-4 and provided with an experienced mentor
- Ideas will be developed as a team - no need to come with startup ideas!
- Available to students from ALL of our University Partners

Teams will compete in a shark tank style competition. Winners receive **\$7,000 prize** to work on their venture!

For more information please contact Professor Marc Steren at msteren@umd.edu or 301-738-6002