



Presenter:

## **Jamie McDonald**

Co-Founder and CEO, GiveCorps

### **Work Experience:**

- Owner, Velocity Sports Performance
- Managing Director, Deutsche Banc Alex. Brown

### **Education:**

- Philadelphia University, B.S. Management and Marketing
- Attended Cornell University graduate school, International Development

### **Memberships/Awards: (Past and Present)**

- Co-chair, Tocqueville Campaign for the United Way of Central Maryland
- Member, Keewaydin Foundation National Board
- Member, Mayor O'Malley's Economic Development Transition Committee
- Founding President of the Board of Directors, Police Athletic League, Baltimore
- Head of the Capital Campaign and Board Member, Center for Urban Families
- Board member, Family Tree, Live! Baltimore, and the Fund for Educational Excellence
- Graduate of 1997 Greater Baltimore Committee's Leadership Program

**Presents**

## **The Raymond V. Haysbert, Sr. Entrepreneurship Lecture**

### **Social Entrepreneurship: Doing Well by Doing Good**

Jamie McDonald is the Co-Founder and CEO of GiveCorps.com, a social enterprise founded in 2010. GiveCorps is an internet platform connecting non-profits and educational institutions to young givers. It helps donors address their desire to:

- Identify giving opportunities in their areas of interest
- Give quickly and easily to organizations with tangible projects
- Get recognized and rewarded for giving
- Manage their giving, including budgeting and tax receipts, on a single platform

GiveCorps also offers an entirely new direct marketing service for Nonprofits: a mailhouse for the new millennium. They provide an interested audience, marketing and promotion services, and social media assistance - with a risk sharing model that dramatically reduces cost and risk.

Come listen to Jamie talk about her journey from the corporate world to Co-Founder and CEO of a social enterprise. A strong believer in civic engagement, she will discuss both the challenges and rewards of learning how to do well by doing good.

**March 5, 2012**

**12 – 1:00p.m. • UC Room 310**

Contact Vivian Armor at [armor@umbc.edu](mailto:armor@umbc.edu) for more information or visit us at [www.umbc.edu/entrepreneurship/speakers](http://www.umbc.edu/entrepreneurship/speakers).

### **Speaker Series**

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni, and the Baltimore business community. The series highlights experiences, lessons learned, and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

**Co-Sponsored by The College of Arts, Humanities and Social Sciences**

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