

## Presents

### The Raymond V. Haysbert, Sr. Entrepreneurship Lecture

### Alumni Entrepreneurs Panel Discussion

#### Presenters:



**Austin Farnham, '92, Co-Founder, Pharad, LLC**  
M.S. Electrical Engineering, University of Maryland, Baltimore County, M.B.A, Duke University, B.S.E.E., University of Maryland, College Park

Austin always knew he wanted to build a technology company. After 10 years as an electrical engineer developing products for large electronic equipment companies, he chose to expand his business skills and transferred into international sales management. This led him to Tokyo where he led the company's expansion of product development and production activities from Japan to China, Europe, and North America. Austin then worked for a telecommunications equipment startup, managing R&D activities and new product introduction. With his two cofounders he formed Pharad, LLC in 2003, which develops and manufactures electrically small antenna technologies and microwave photonic technologies for primarily government and commercial customers.



**Maggie Lebherz, '08, Owner, Lebherz Oil and Vinegar Emporium (L.O.V.E.)**  
B.A., Modern Language and Linguistics, University of Maryland, Baltimore County

Starting an olive oil and vinegar store in her hometown of Frederick, MD was never something that Maggie had dreamed of... until she lived in Salamanca, Spain! Maggie went to UMBC for a Music degree; but eventually changed her major from music to Spanish and hasn't looked back. While at UMBC she took advantage of the opportunity to study abroad for one of her semesters. She attended the University of Salamanca, did a full immersion program with a host family, and traveled all over Europe while she was there. This is where her true love for fresh olive oil and aged balsamic vinegar began; and it has led her to where she is today- the sole owner of her own unique retail store.



**Drew Westervelt, '09, Co-Founder, Odor Balance, LLC and Partner, BactiBarrier, LLC**  
B.S. Economics, University of Maryland, Baltimore County

Drew played on the lacrosse team while at UMBC and currently plays professional lacrosse for the Chesapeake Bayhawks and the Philadelphia Wings. Being an active athlete, he and his teammates found themselves plagued with, well, smelly clothes following their games! Upon graduation, he and his co-founders partnered with professional cleaning companies to develop a new product line called OdorBalance. OdorBalance manufactures premium athletic specific cleaning products that provide odor protection that lasts. They currently offer four products that treat anything athletic. It doesn't matter which sport you play, job you work, or exercise you pick, OdorBalance can provide protection on any apparel, gear or footwear.

**November 12, 2012**

**12 – 1:00p.m. • Commons Room 331**

Contact Vivian Armor at [armor@umbc.edu](mailto:armor@umbc.edu) for more information  
or visit us at [www.umbc.edu/entrepreneurship/speakers](http://www.umbc.edu/entrepreneurship/speakers).

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