



Presenter:

Jason Hardebeck

Executive Director (and Chief Instigator), gb.tc

Employment Background:

- Founder and CEO, WhoGlue
- 15+ years in a variety of startup ventures in Internet software and greentech
- Led 2 non-profits focused on local economic development initiatives
- Corporate stints in management, marketing, operations, and supply chain
- Nuclear-qualified Surface Warfare Officer, U.S. Navy

Educational background:

- B.S., Mechanical Engineering, United States Naval Academy
- M.S., Business, Johns Hopkins University

Awards/Memberships:

- Appointed by the Governor to serve as Maryland's first Entrepreneur in Residence

Presents The Raymond V. Haysbert, Sr. Entrepreneurship Lecture

Starting Up In Baltimore, Even If You Didn't Go To High School Here

There are lots of opinions on what makes one region better than another to do a startup. Conventional wisdom says you need to move to San Francisco, Boston, or New York, but Jason is going to make the case for why Baltimore is the best place to start and grow a technology business. He'll discuss some of the lessons he has learned over the past 25 years and how new entrepreneurs can increase their odds of succeeding ...mostly by not making the same mistakes he did.

Jason currently serves as the Executive Director of gb.tc (the Greater Baltimore Technology Council). He founded WhoGlue in 2000, which developed and managed social networking software and was acquired by Facebook in 2011. Jason is also working on a new social networking startup that is still in stealth, and recently co-founded a makerspace called the Baltimore Foundry. He lives in Phoenix, Maryland with his wife Karen, children Nick and Ally, and a small zoo.

**November 11, 2013
12:00 - 1:00pm - Commons 331**

Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni, and the Baltimore business community. The series highlights experiences, lessons learned, and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

For more information contact Vivian Armor (armor@umbc.edu)

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