

# ALEX. BROWN CENTER FOR ENTREPRENEURSHIP

## Presents The Raymond V. Haysbert, Sr. Entrepreneurship Lecture Entrepreneurs Panel Discussion

### Presenters:



**Dr. Joseph G. Ferko III '88, DO ,MS, President, EMS Innovations, Inc.  
Medical-DO, Philadelphia College of Osteopathic Medicine, M.S. Emergency  
Health Services Administration, University of Maryland, Baltimore County,  
B.S. Biology, Elizabeth College**

In 1997 EMS Innovations was established by Dr. Joseph G. Ferko, III to provide field and emergency professionals with innovative cutting-edge technological advancements. EMS Innovations provides solutions for first responders in the areas of Disaster Mitigation, Mass Casualty Incidents, Incident Command, and Mass Chemical and Biological Contamination. Dr. Ferko has personally designed and patented 18 quality products and produces 68 products addressing disaster mitigation. From unique disposable backboards to Portable Hospitals, Incident Command Trailers and advanced medical equipment, EMS has become a leader in Disaster Mitigation Solutions. Dr. Ferko is an acknowledged expert in the field and has won numerous awards for his contributions.



**Susan Malone, Executive Director, Wide Angle Youth Media  
BFA in Photography, Maryland Institute College of Art**

As the Executive Director of Wide Angle Youth Media, a non-profit arts education organization working with Baltimore City youth, Susan has confronted the challenges of securing dependable funding. To diversify revenue, Wide Angle operates a social enterprise program, Wide Angle Productions, that hires students to work with staff to produce videos and other media for nonprofit clients and public education causes. In the coming year the program is expanding into a formal youth apprenticeship program. Susan, who joined Wide Angle in 2003 as Program Manager and became Executive Director in 2010, earned her BFA in photography from the Maryland Institute College of Art. She also has a certificate in Advancing Youth Development and is a graduate of the Media Arts Leadership Institute.



**Benjamin Walsh, CEO and Founder, Pure Bang Games  
A.A. Monmouth University**

Benjamin Walsh has been developing games as an indie developer and AAA developer for over 19 years. Having been a producer and designer on multi-million dollar titles while at Bethesda Softworks and Big Huge Games, Ben brings leadership and product knowledge to his role as CEO and President of Pure Bang Games. Ben's credits include AMF Bowling Pinbusters, Star Trek : Conquest (Winner of IGN's Game of the Month), Age of Empires 3: Asian Dynasties, WET, My Pet Rock, Deep Dive! and more. Ben realizes that as gamers grow up, they still want to play games but have less time to fit it into their busy lives. Having a growing family himself, Ben founded Pure Bang Games to create fun, engaging mobile and social games that make it easy for players to connect with their friends and family.

**November 10, 2014  
12 – 1:00p.m. • Ballroom Lounge**

Contact Vivian Armor at [armor@umbc.edu](mailto:armor@umbc.edu) for more information  
or visit us at [www.umbc.edu/entrepreneurship/speakers](http://www.umbc.edu/entrepreneurship/speakers).

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