



Joseph N. Weaver, Jr.

President, CEO, and Creative Director
Global Design Interactive

Work Experience:

- PriceWaterhouseCoopers, Team Leader/Data Base Administrator/Systems Analyst
- Monsanto Company, Project Leader & Developer

Education:

- M.S. Information Technology, Rensselaer Polytechnic Institute
- B.S. Information Technology, Lincoln University

Memberships/Organizations:

- The Presidents Roundtable
- The Greater Baltimore Committee
- The Greater Baltimore Technology Council
- Living Classrooms Foundation Board Member
- Mentor for the National Foundation of Teaching Entrepreneurship (NFTE)

Awards:

- 2010 Top 25 Web Design Businesses, The Baltimore Business Journal
- 2009 Partnership of the Year (NFTE), The Presidents Roundtable
- 2009 Small Business of the Year, The Maryland Chamber of Commerce
- 2009 Exceptional 53 Award, The Gazette of Politics and Business
- 2007 Bridging the Gap Award, Greater Baltimore Committee
- 2007 Best in Maryland for Internal Communications, Maryland Chapter of the Public Relations Society of American (PRSA)

Presents

The Raymond V. Haysbert, Sr. Entrepreneurship Lecture

Driving Value Innovation Through Self-Awareness - A Journey to Success

In a world where information is given away in abundance, the true mark of a great idea is the vision and execution. We all must embrace the ideal that the only path to success is through failure. And since the word "failure" is decoded so negatively in our society, herein lies the journey to self-awareness.

Joseph Weaver is the founder of Global Design Interactive (GDI), a 15 year old Maryland based marketing communications and technology firm, consistently ranked among the top marketing and advertising firms in the region. Since its inception in 1995, Mr. Weaver has developed the concept of "integrated marketing solutions", and directed the firm's conceptual development and implementation of creative strategies in support of various marketing programs for a diverse client base.

October 27, 2010

12 - 1 p.m. • University Center • Room 310

Contact Vivian Armor at armor@umbc.edu for more information or visit us at www.umbc.edu/entrepreneurship/speakers.

Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni, and the Baltimore business community. The series highlights experiences, lessons learned, and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

Presented in partnership with The College of Engineering and Information Technology

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