

Announcing

## Global Entrepreneurship Week 2010!

UMBC is once again joining universities around the world this November to celebrate entrepreneurship. Please join us for the events below. Whatever your major, you're sure to find these events relevant, eye-opening and fun!

### Monday, November 15

#### Lunch & Learn: Booming Industries

Commons 331

Noon - 1pm

Start your internship/job search now by obtaining advice from a panel of entrepreneurs representing industries poised for major growth:

- Greg Cangialosi, president and founder of Blue Sky Factory (online marketing)
- Eric Conn, founder and president of Gloto (social media)
- Thomas Jarboe, COO of Technology Security Associates (cybersecurity)
- George Oyler, president of Synaptic Research (biotechnology)
- Jill Sorenson, executive director of the Baltimore Electric Vehicle Initiative (green technologies)

Panelists will discuss the growth and opportunities in their respective industries.

### Tuesday, November 16

#### Techpreneur Fair

*bwtech@UMBC Incubator and Accelerator,*

*Main Seminar Room, First Floor*

5 - 6:30 pm

Interested in an internship with a start-up company? Come and meet with executives from the bioscience and technology companies at UMBC's business incubator and learn about opportunities to gain work experience in an entrepreneurial culture.

**For more information and to register, contact Christine Routzahn at The Shriver Center at 410-455-3671 or [routzahn@umbc.edu](mailto:routzahn@umbc.edu)**

### Wednesday, November 17



#### UMBC's Visionaries in IT Forum: Peder Jungck, Founder / CTO of CloudShield

*BWI Marriott, 1743 West Nursery Road  
7:30 - 9 a.m.*

Come listen to a networking industry visionary, IT executive and entrepreneur who has pioneered high-speed content-based networking and security systems to meet the needs of government, carriers and large enterprises. Peder Jungck will discuss why cyber is the new theater of choice for some of the most sophisticated attacks being launched worldwide.

**For more information and to register, go to [www.umbc.edu/visionaries](http://www.umbc.edu/visionaries).**

### Wednesday, November 17



#### Social Media for Business: A Seminar for Alumni Entrepreneurs

*Albin O. Kuhn Library, 7th Floor  
6:30 - 8:00 p.m.*

With the prevalence of social media, the future of entrepreneurship belongs to those who can leverage the technology for business development and client relations. This interactive session, featuring Brian Razzaque, founder and CEO of Vision Multimedia Technologies, LLC, will provide an overview of the different types of social media, differentiate between social media use for product and service businesses, identify tips for determining whether social media is a good fit for your business and offer strategies for use in communications and marketing.

Registration fee (includes pre-event networking and dinner): \$15 (\$10 if register by October 31)

Register at: <http://retrievernet.umbc.edu/entrepreneurseminar>

**For more information, contact Monique Armstrong in Alumni Relations at 410-455-1879 or [moniquea@umbc.edu](mailto:moniquea@umbc.edu)**

### Thursday, November 18

#### Idea Competition Finals

*Sports Zone, The Commons*

7 - 9 pm



Join us for the finals of UMBC's Idea Competition and help select the winners! The top entrants will present their ideas in a live, 3-minute pitch. Everyone in the audience will get a chance to vote for Best Idea and Best Pitch. And those attending could win a free T-shirt.

**For more information, go to [www.umbc.edu/ideacomp](http://www.umbc.edu/ideacomp).**

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