



Russell Fugett

President & Chief Revenue Officer
Good Word

Work Experience

Founder, Good Word Digital
Founder, TLC JR, LLC
Co-Founder, Fugett Baseball Group
Partner, MyDrNote, LLC

Awards/Affiliations

Past President, Chaplain, John Eager
Howard Chapter (Baltimore City), Son's
of the American Revolution

Greater Baltimore Committee
LEADERShip class of 2016

Milken Institute Young Leaders Circle
2014

The George Washington University
School of Business Alumni Achievement
Award

Educational Background

BA, Political Science, Trinity College
M.S. Project Management, The George
Washington University School of
Business
Project Management Professional (PMP)

Presents

THE RAYMOND V. HAYSBERT, SR. ENTREPRENEURSHIP LECTURE SERIES

Life, Legacy, and Lessons Learned: The Journey of a 5th Generation Entrepreneur

Russell Fugett was always a disrupter. He started his first business at age 7 when he was disrupting class selling his friends hand made paper toys for 50 cents and splitting the profits! His great-great grandfather escaped slavery and went on to own his own business and have 2 US Patents. Russell's late Uncle, Reginald F. Lewis, executed the largest ever at the time off shore leverage buyout with his \$930MM+ acquisition of Beatrice Foods. Even with this legacy, the entrepreneurial journey has been grueling and success has not been guaranteed. Come listen to Russell tell his story and share his lessons learned along the way.

Wednesday, October 17, 2018

Noon - 1 p.m.

University Center 310

The Raymond V. Haysbert, Sr. Entrepreneurship Lecture Series provides a platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.