GETTING STARTED WITH E-COMMERCE

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COMMONS 331

ABOUT THE WORKSHOP:

This compact workshop will provide concise information, essential tools, and necessary hands-on exercises to help you quickly set up and run a simple e-commerce operation. During the hands-on portion, you will follow step-by-step instructions to set up your own e-commerce store and learn how to effectively manage it using a popular e-commerce platform. This entry-level workshop is designed for those who are new to e-commerce and are aiming to build their online store.