

# ABOUT THE SPEAKER



## **Chris White '97**

Co-Founder, PreSquared  
LLC & Entrepreneur in  
Residence, bwTECH

## **ABOUT THE PRESENTATION:**

**Going from having an idea to creating a company involves a lot of careful planning! This talk will provide a framework for mapping out the steps you need to take to validate your startup idea.**

**The keys steps include:**

- **Internal Exploration & Research**
- **Building Your Idea with Trusted Advisors**
- **Going from Idea to Business Blueprint**
- **Customer Validation**
- **Building Your Team**
- **Continuous Improvement**

**Don't miss this opportunity to learn from Chris White, an experienced entrepreneur and angel investor!**