**Position**: *Financial Literacy Student Marketing Assistant*

**Schedule and Pay:** 10 - 15 hours/week, $12/hour if qualifications are met

**Description**: The Financial Literacy Education Committee (FLEC) is seeking a student with strong communication and marketing skills to promote the Financial Smarts program, including its website, social media presences, and related educational content. This position is suited to students with a combination of creative and technical experience who wish to assist UMBC in its effort to promote financial literacy and financial wellness. The primary responsibilities of the position are to:

* Recommend creative marketing solutions to expand the reach of UMBC financial literacy initiatives
* Coordinate at least one major marketing campaign per semester, such as a peer education campaign (see the Financial Literacy Enthusiast Awards)
* Manage social media presences and use them to leverage traffic to the Financial Smarts website
* Maintain and update the Financial Smarts website using Wordpress
* Attend Financial Literacy and Education Committee meetings to provide important student perspective

**Required Skills**:

* Web content management in Wordpress or HTML
* Written and oral communication
* Event programming
* Partnership development
* Social media management

**Preferred Skills:**

* Graphic design
* Public Outreach
* Community development

**To Apply:** For consideration, submit your resume and cover letter to Christine Schene at [cschene@umbc.edu](mailto:cschene@umbc.edu) by April 20, 2018 for best consideration. Applications accepted until position filled.