



# Fall Reframing Global Asias Conversation Series Events

WED

10/22

10:30-  
11:45AM

## **House of Mirrors: How Mis- and Disinformation Amplify Imperialist Histories to Shape Asian American Political Participation in California's 45th Congressional District**

Shengxiao "Sole" Yu, Speaker, facilitator, writer, and social justice educator; Creator, Nectar

In many Asian American spaces, we are witnessing narrative trends that contribute to tensions within, across, and about our communities. This research project seeks to more deeply understand these tensions through a case study of the California 45th congressional district where two Asian American candidates ran in 2024 in a race set against the backdrop of imperialism, war, trauma, displacement, grief, healing, identity-building, identity politics, electoral power, and most of all, our shared desire to be seen as who we are.

Light breakfast, coffee & tea provided

Location: AOK Library Gallery

THU

10/23

2-4PM

## **Language as personal and communal expression: an interactive zine-making workshop**

Dr. Joyhanna Jung Yoo, Assistant Professor, Anthropology, California State University, Sacramento  
Shengxiao "Sole" Yu, Speaker, facilitator, writer, and social justice educator; Creator, Nectar

Dr. Joyhanna Jung Yoo and Shengxiao "Sole" Yu will lead participants through an exploration of their personal relationship to their heritage language(s). The workshop will ask participants to reflect on the relationship of language in their lives as it pertains to identity, family, thought, and more. The workshop aims to bring together students and broader community members to think about the connections between issues of language to broader community and social concerns.

Location: CADVC Gallery, Fine Arts 105

THU

10/23

6-8PM

## **Solidarity with Anti-Imperialist Struggles: A Creative Mapping Workshop**

The Global Asias Initiative is collaborating with student organizations, Anakbayan UMBC and Binhi Friends of the Filipino People in Struggle, to bring you this interactive presentation & workshop. Reframing Global Asias guest speaker, Shengxiao "Sole" Yu will lead the audience through an introduction to imperialism and anti-imperialist activism. Anakbayan & Binhi will provide case studies centered around youth anti-imperialist organizing, with specific attention to the Filipino context. We'll then lead participants through a mapping workshop that weaves personal story-telling in with brainstorming anti-imperialist interventions.

Filipino meal from Mama Rosa Grill provided.

Location: Commons 331

FRI

10/24

12-1PM

## **The semiotics of skin: The discursive construction of desirable figures of personhood in Korean beauty's global circulation**

Dr. Joyhanna Jung Yoo (California State University, Sacramento) will discuss how Korean American entrepreneurs in the global K-beauty industry establish their expertise by sharing personal memories of Korean skincare traditions, positioning these practices as age-old beauty philosophies rather than mere trends. Through discourse analysis that focuses on the sensory and gendered aspects of these shared memories, the study reveals how K-beauty discourse creates aspirational identities for consumers while transforming traditional Korean skincare rituals into marketable expertise that circulates globally.

Lunch Provided

Location: PAHB216, Dresher Center Conference Room