

University Health Services Health Education Program Student Internship Program

Position:

Marketing and Design Intern – Fall 2015

Preferred Skills:

- Graphic design experience
- Experience with Mac, Microsoft Suite, and various Google Applications
- Experience using/managing various social media sites such as Facebook, Twitter, Pinterest, Instagram, Snapchat, Tumblr, etc.
- GPA of 2.5 or higher
- Able to work 8-12 hours per week on tasks or projects

Objective:

The objective of this internship is to allow UMBC students the opportunity to develop their professional skills in an environment that fosters learning, teaching, and ingenuity. The skills and knowledge gained from this experience will help prepare students for future careers and can be applied in various professional settings.

Description:

This position is intended to serve as a supportive position to the work being done by the Health Education Program staff and the Peer Health Educators. The office manages an online magazine called Student Health 101, which the intern will be expected to help launch weekly or monthly as well as generate custom content for. The intern will be expected to help manage the office's social media platforms as well as help generate a stronger, more relevant online presence, which other UMBC students can follow. Lastly, the intern will be expected to help design posters, flyers, and other media to advertise services and events sponsored by the Health Education Program and/or UHS. No prior health knowledge or expertise is required for this position.

Compensation:

This position will be paid. If the student chooses to pursue credits for the internship, we can work with the Shriver Center to have a notation added to a student's transcript for the time dedicated, in addition to the resume/portfolio benefits.

Application Requirements:

Please submit a resume, 1-2 sample flyers/posters (or other portfolio work to show experience with graphic design), and 2-3 professional references to Mickey Irizarry, Health Education Coordinator, by Friday, May 15th. Applications will be reviewed as they are received and interviews will be scheduled accordingly. This person will be expected to start their internship hours the first week of the fall semester.