TEEM:

- Full of life and activity, abound and overflowing with

- when students are empowered, they teem with ideas

<u>TEaching to EMpower (TEEM)</u>: Towards Learning Analytics for Students by Students An ambitious agenda

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Information Systems September 30, 2022

DOIT/Analytics/IRADS

Student-success Campus Units Academic Departments FDC Students







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DOIT/Analytics/IRADS Student-success Campus Units Academic Departments **FDC** Students





Linda Hodges

Kerrie Kephart

DOIT/Analytics/IRADS Student-success Campus Units Academic Departments FDC Students (who inspired and encouraged me)

- IS 296 Foundations of Data Science (50+ students from Spring & Fall cohorts)
- Mentored students
 - Khalyl K. (IS)
 - Cayla A. (Physics, McNair Scholar)
 - Safiatou C. (IS, McNair Scholar)
 - Aditi T. (IS)

Outline

- Vision
- Serendipity x 2
- Unpacking TEEM
- Drizzle of TEEM
- Your thoughts

Learning Analytics: Broadly Defined

- Collecting and analyzing of data
 - Generated from students' learning
 - Enable students' learning (e.g. wellbeing)
 - Explain students' learning (e.g. social context)
 - Actionable insights to improve student learning and support their life-long flourishing as a whole person
- Data
 - Quantitative + Qualitative
 - Already collected + can be collected
 - Large + small
 - Structured + unstructured
 - Individual student + aggregated level

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Analytics

- Statistical/ML Modelling
- Ethnographic
- Storytelling

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My Background



Building Interpretable Descriptors for Student Posture Analysis in a Physical Classroom



Chen L. Gerritsen D. Building Interpretable Descriptors for Student Posture Analysis in a Physical Classroom. In Proceedings of the 14th International Conference on Educational Data Mining (EDM). June 2021.

My UMBC Journey

Causal relationships between LMS activity and student academic performance



In submission to Journal of Educational Data Mining

My Vision of TEEM



serendipity

/ sEr(ə)n dIpIti/ • noun

The effect by which one accidentally stumbles across something truly wonderful especially while looking for something truly unrelated.

Serendipity #1 - LA mini grant work with student

Bumpy Journey: Exploring Gateway Courses Failures and Major Switch



Khalyl Konkobo IS Undergraduate Student

- Analyzed dataset of 13,550 students from Fall 2015 to Spring 2019 cohort
- Data elements include: Major plan, course enrollment, and performance, students' demographic information(race, gender, and high school GPA as well math placement outcomes)
- Built model predicting likelihood of failing computer science gateway courses at three time points: upon enrollment, by the end of the first semester, and when related math courses are finalized. The model achieves an AUC score of 0.69, 0.77, and 0.93 respectively, link to presentation

Presented at 2022 Annual International Learning Analytics Summit hosted by Indiana University's Center for Learning Analytics and Student Success

Serendipity #1 - LA mini grant work with student Bumpy Journey: Exploring Gateway Courses Failures and Major Switch



Khalyl Konkobo IS Undergraduate Student

- Unique fact #1: According to the Summit organizer, Khalyl is the first undergraduate student who presented at the LA Summit
- Unique fact #2: He analyzed the data that he is familiar with, in fact, he is one of the data points in the dataset
- He demonstrated superior understanding of this dataset, its context and ins and outs quantitative and qualitative aspects, I learned a whole lot from Khalyl
- My aha moment: Students working with own data = deeper understanding

Presented at 2022 Annual International Learning Analytics Summit hosted by Indiana University's Center for Learning Analytics and Student Success

Serendipity #2 - bring LA mini work to classroom

Cognitive Factors	Non-cognitive factors	IS 296 outcome
5	3	Yes
3	2	No
1	4	Yes

Collect data before start IS 296 Think-pair-share activity on problem formulation in IS 296 Spring 2022 Week 13

If I have data from previous cohort who took IS 296, how do you go about building a model to predict students' outcome in IS 296?

- How would you collect data on cognitive factor e.g. math/computing background?
- How would you collect data on non-cognitive factor?
- How would you define IS 296 outcome?
- How would you use this model for?

@ end of semester (outcome)

Make prediction what will happen in the future?

Serendipity #2 - bring LA mini work to classroom

Sample of students' responses

Cognitive Factors	Non-Cognitive Factors	Where to use this model?
Previous class (math/programming) and grade Placement exam	 Attendance Outside school activity (eg job) Personality Survey time spent on course materials OH visits on time hw submission as proxy for self-discipline 	 -Determining prerequisite classes and recommended classes to take before this class - Show students how to do well (prescriptive analytics)
	- survey on study habits	- student self-assess if they will do well

My aha moment #2: Students working with problems they can relate to = deeper engagement & good insights

The missing students' voices in LA systems and why it is important to have them?

- The design of student-facing learning analytics, or Learning Analytics (LA) system in general, rarely reflects students' voices (Bodily 2017, Jivet 2018 & Dollinger 2018)
- LA is often perceived by students as
 - "Surveillance Analytics" (Pardo 2014) or "Blackbox Analytics" (Kitto 2017)
 - Something done to them or about them, not something done with them or for them (West 2020, Ochoa 2021)
- This leads to students' mistrust and may impede the wide-scale adoption and the loss of opportunity to fully realize LA's potential (Tsai 2018, Drachsler 2016)

How to hear students' voices?

- Quantitative method (e.g. survey)
 - Pros: Can reach large pool of students
 - Cons: Can't hear deep voices
- Qualitative method (e.g. human-centered approach, e.g. participatory design or co-design)
 - Pros: Can hear deep voices
 - Cons: Can only reach a small number of student
- For both of the approaches
 - There is unfilled gap of students' competency in understanding the complexity of data/model behind the scene, which is crucial for increasing transparency and trust
 - Not explicitly promoting students' agentic power

An Overarching Question

How can we leverage students' data to design *"student-centered learning analytics"* that could *improve student outcomes* and that students *love to use and trust* by *deliberately hearing students' diverse voices* and *profoundly engaging and empowering students*?

Proposed Solution: Leveraging the untapped opportunities in data science/analytics education





Why UMBC is a Unique Place for TEEM?

- Diverse student population
- Empowering culture (ref. "Empowered University")
- Focusing on students' success (ref. "Inclusive Excellence")
- Data/Technology infrastructure
 - Robust centralized data warehousing (REX, Learning Record Stores)
 - "Check My Activity" one of the first large-scale deployment of student-facing learning analytics (Leeuwen et al. 2021)
- Active Learning Analytics Community
- Growing data science/analytics educational initiatives (UG Data science courses, GWP programs)



"Redesigning CMA" as one of the planned pilot TEEM project

Main Idea #1: The convergence of four of students' roles



Main Idea #2: Opening up four different kinds of "Blackbox"



Main Idea #3: Centering Students' Agency by Supporting Self-Regulated Learning

BLANK BOX DASHBOARD	8	8	8
STUDENT TIME REVIEWING COURSE MATERIALS	3hr	20 m	7hr
PRODUCTIVE STUDY TIME	2	?	2
ENGAGEMENT (# CLICKS)	High	Low	MED
ACTUAL MOTIVATION ON COURSE SUBJECT	?	?	?
PREDICTED COURSE SCORE	8+	8+	۸-
SOCIO CULTURAL FACTORS THAT IMPACT STUDENT PERFORMANCE	?	?	?
EMOTIONAL FACTORS THAT IMPACT STUDENT PERFORMANCE	?	?	?
CUMULATIVE GRADE	B	A	B
STUDENT RANKING IN COHORT	10%	2à.	5%
IN STRUCTOR SUPPORT AND EN COURAGEMENT	? .	?	?.
MISCONCEPTIONS ON SUBJECT MATTER.	?	?	?

Every Self-Regulated Learner is a

- problem solver (of his/her own learning problem) Saundra McGuire
- data scientist/analyst (who knows how to make sense of data pattern of their own)
- learning scientist (who knows what kind of learning science principle applicable for them)
- PLUS: an aspiring LA researcher and practitioner (e.g. by discovering new data sources (see left) and ways to turn data into actionable information))

Overview of Proposed Tasks



Data/Technology Infrastructure (Living Data Lab) - Task 1				
Data	Data	Data	Data-informed	
Collection	Annotation	Inference	Decision	

Student Agency

Overview of Proposed Tasks



Student Agency



















Overview of Proposed Tasks



Data/Technology Infrastructure (Living Data Lab) - Task 1			
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Student Agency

Education Infrastructure Overview



Case based methods - linking LA use cases to Big Ideas/KSA

	Sample Case Studies	Big Ideas (KSA)
Predice Estimation Course Identiation Identiation Course Identiation Identiat	ct student end-of-term course performance nate students' engagement level given the e activity ity students' learning strategy and tactics trace data	 The complete LA life-cycle: data/model/inference/action The fundamental inference problem Sample size and model quality trade-off Agility and model quality trade-off Fairness and model quality trade-off Privacy and model quality trade-off
Analytics Community	Publications and Presentations	
Data Science and Student Success Technologies	Selected Articles, Case Studies, Presentations and Scholarship	
Instructional Technology Liaisons IRADS Liaisons	05/11/22: "Analytics without Action is Just Analysis," keynote presentation & recording, Indiana University Learnin Analytics Summit.	9
UAA Liaisons Learning Analytics Community	01/21/22: " <u>Storytelling with Learning Analytics: Shifting of Faculty Perspectives About Student Success</u> ," AAC&U Annual Meeting (presentation with Indiana University & University of Southern Indiana).	

Big Ideas: Value of Information: the Trade off between amount of data and model quality



Big Ideas:

Trade off as related to data ethics and privacy



Project-Based Learning

- As part of the HCC (human-centered design courses, UG or Graduate)
- Themed around "Redesigning CMA" at least initially
 - In later years, may expand to other areas based on students' feedback
- May be formatted as capstone projects or independent study project
- Design activities
 - starting from the design ideas "crowd-sourced" from students' mini design activities; the initial iteration may involve analyzing the existing CMA feedback collected from students
 - Students lead design workshop and focus group discussions/interviews, as appropriate
 - The deliverables are design document and low/high fidelity prototypes
 - Design artefacts will be posted on Living Data Lab community section for student feedback



LA Scholars



- Modeled after "Data Science Scholars"
 - Mentored by CWIT staff
 - Participating in CWIT programming
- Multiple roles
 - UG Research assistant to implement functions of the data/technology infrastructure
 - Support design activities (e.g. design workshop)
 - Participating in LA community activities
 - Liaison with faculty and staffs working on related LA projects
 - Representing students' voices, i.e. LA ambassador

Overview of Proposed Tasks



Data/Technology Infrastructure (Living Data Lab) - Task 1			
Data	Data	Data	Data-informed
Collection	Annotation	Inference	Decision

Student Agency

Community Infrastructure

- Expanding sphere of influence to a wider audience on campus
- Goal is to improve learning analytics literacy (sense making + acting on it)
- Collaborate with Student Success Center and AETP (First year seminar/IHU course and transfer seminar)
 - single session workshop (e.g. "Learning Analytics 101")
 - self-paced learning + reflections
- Make LA modules available as part of the data analytics GWP micro-credential programs
- Organize student competition (data challenge and design challenge) collaborating with HackUMBC

Digital (LA) Data Storytelling

- Collaborate with the Montgomery College Digital Storytelling Internship Program and UMBC's digital storytelling working group
- Create LA-themed digital data stories to be shared with the students across the campus, example storylines:
 - **Grade surprise story:** What does it look like? What's the prevalence (descriptive)? What are the plausible factors contributing to grade surprise (inference)? How grade surprise may be resolved (actions)?
 - **Practice Makes Perfect story:** story of how the student was able to improve grades by taking advantage of the spaced practice opportunity offered in introductory chemistry class. What is spaced practice, and what is the science behind it? What is the evidence as seen from the data? (with Tara Carpenter)
 - **Come back story:** stories about students improving performance by proactively leverage the resources available on campus and improve SRL

LA Storytelling: Finding our own "Marcella"



Finding "Marcella"

One of the best learning analytics stories ever.



Khan, S. (2012). The one world schoolhouse: Education reimagined (Hodder & Stoughton).

IU LA Summit "Lightning Round" talk by John Fritz, May 2021

"Using Learning Analytics and Instructional Design to Inform, Find, and Scale Quality Online Learning," in Online Learning Analytics

Drizzle of TEEM (How I incorporate LA topics in data science course)

IS 296 (Foundations of Data Science)

- Adapted curriculum from UC Berkeley (Data8) as part of the NSF IUSE grant (PI Janeja - IS department chair)
- First course in data science, only high-school algebra is required
- Teach python programming (via Jupyter Hub) with data and statistical reasoning
- Large proportion are freshman or new transfer students
- Hosted at IS, but open to other majors (e.g. History, English, Psychology, Economics etc.)

In-class discussion In IS 296 Fall 2022

Most Popular Majors at UMBC n= 13,550, Fall 2015 - Spring 2019 Cohort



Sankey Diagram Illustrating COIET students' major switch patterns



Transfer Students

First Time Freshmen

Minute by Minute Usage Data from LMS (e.g. Blackboard) from a university



What is your proposed headline for this data story?







Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

In-class discussion In IS 296 Fall 2022

Students' lively discussion around

- Procrastination
- Time management/planning
- Challenges of meeting deadline
- Healthy dosage of stress (e.g. deadline) may improve learning

In-class discussion In IS 296 Fall 2022

Quantified Self: My Wellness Report from Fitbit tracker







Resting Breathing Rate

Resting Heart Rate



Heart Rate Variability



3 years' sleep and exercise data ready for students to play

Students' curious questions about my fitbit data

- Exercise ~ sleep quality (wake, sleep hour, REM sleep) t-1 vs t vs t+1
- How my data compare with faculty?
- What day I slept the most
- Calculate overall % in REM, Light and Deep sleep
- Nightmare vs HR (what's the heart rate pattern during REM, high HR ~ nightmare?)
- Relationship between Carolie, step and distance

Talked about related topics in

- Sleep quality (REM/Deep sleep) and learning
- Exercise and learning

Help wanted: Be my sleep detective

Q1: which night I slept the most, and how long did I sleep?

Q2: During that sleep, what is the percentage are REM?

Q3: How does it compare other days? you can use the average of other days' REM as comparison.





In-class programming activities In IS 296 Fall 2022

Student's Quantified Self Project using Expiwell App (EMA)

- First day: 8-question flourish/well-being survey
- In the next 7 days (three surveys per day)
 - Noon 2:00pm
 - 4:00pm 6:00pm
 - o 8:00pm-10:00pm

Student project In IS 296 Spring 2022

Student's Quantified Self Project using Expiwell App (EMA)

What is your emotional state in the last 4 hours?		last 4 hours? Check all that apply	
Check all that apply		walking	
relaxed		jogging	Did you interact with your friends/family members/classmates/colleagues in the last 4 hours? Check all that apply?
		running	Var. sisterile.
stressed	Where did you exercise in the last 4 hours?	swimming	Tes, virtualiy
frustrated	Check all that apply		Yes, in-person
	At home	team sport (e.g. basketball, soccer etc.)	
contended		others	No, I was by myself
engaged	UMBC REC	I didn't exercise	
interested	UMBC outside REC	BACK NEXT	
END NEXT	Local Community		
	I didn't exercise		

What type of exercise were you engaged in the

Spring IS 296 Final exam question & responses

You are helping UMBC's new president to build a predictive model to identify students who are at-risk of dropping out of college. Research shows that the earlier we could identify at-risk students, the better chance that we could provide support to prevent their dropping-out. You plan to build the model with historical data you can gather and specific outcome you would like to predict is whether or not a given student will leave college and will not come back after the end of first year.

Q1: Describe what kind of data you think is useful to collect.

Summary of students' responses on variables to include for drop-out prediction model (n=25)

count vs. factors



Long Term Vision



BROADER IMPACTS VIA K-12 & COMMUNITY COLLEGES OUTREACH

Questions to Audience

What is your idea of engaging and empowering students in LA initiative?

If you are an instructor - love to talk about how to have some drizzle of TEEM with your students

If you are a LA practitioner - love to bring your LA case studies into classroom

If you work for a student-facing campus unit - love to see we could support your students to thrive (with data)

Thank you! Karen Chen (lujiec@umbc.edu)



link to evaluation

http://tiny.cc/108204