

**myUMBC**

May 1, 2015

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# Today's Chat

- State of myUMBC
- Fall 2015 Changes
- Q&A
- Preview: myUMBC: The Next Generation

State of myUMBC

OK

(but getting a little old)

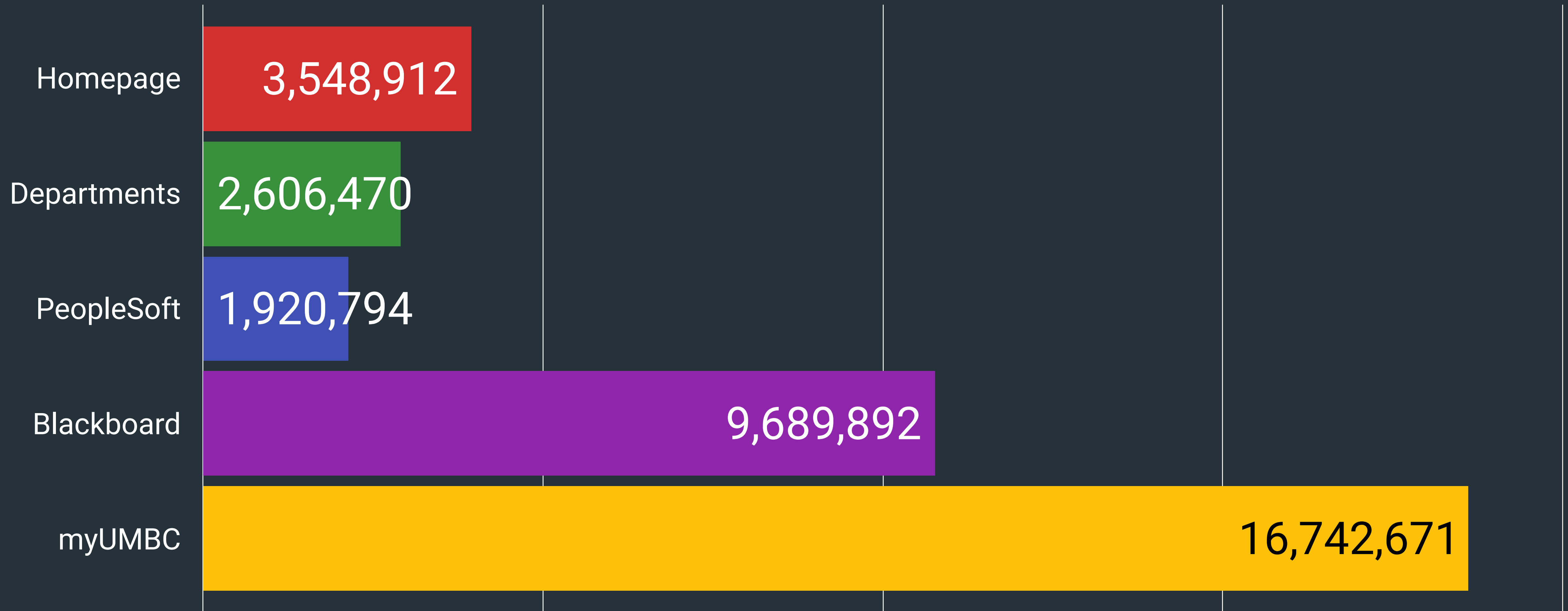
# Wall of Numbers

Aug 1, 2014 - Feb 9, 2015

- 35,931 Users
- 2,733,115 Logins
- Peak of 600-700 users
- 78 Groups / 667 Total
- 15,660 Joins / 10,042 Users
- 272,005 Searches
- 1,683 Spotlights
- 3,870 News
- 4,490 Events
- 1,321 Discussions
- 12,056 Comments
- 60,384 Paws

# Page Views

Aug 1, 2014 - Feb 9, 2015

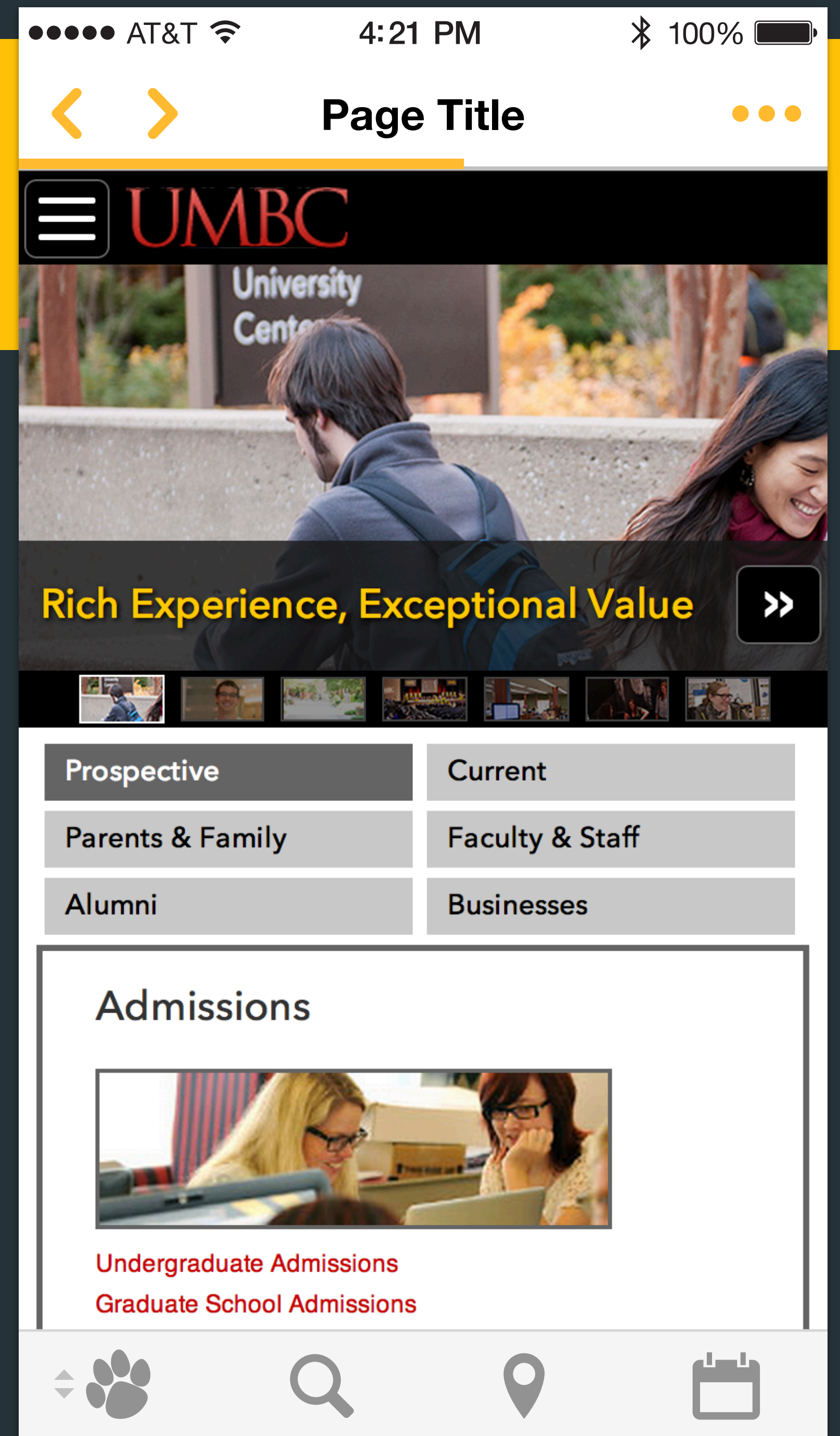


# Profile Sharing **NEW** in 2015

- Under your Profile ▶ Sharing
- Share information with parents/friends
  - Current and Future Registered Courses
  - Grade History
  - Financials - Coming Soon
- Guests can log in with Facebook or Google
- You can add/revoke at any time

# UMBC App

- Released Early Summer (iOS and Android)
- Home, Search, Places, and Events
- Remembers your password
- Augments the mobile web, doesn't replace
- **New Tools:** Location, Push, Camera
- **New Focus:** Data and Priorities





# Fall 2015 Changes

# Motivations

- Putting “my” back into myUMBC
- Balancing utility vs. community
- Designing for dozens, to hundreds, to thousands
- Simplify the common cases; OK if complex cases require more work
- Focus on user preferences and expand the institutional toolkit
- Mobile is an opportunity to rethink/simplify

# Baby Steps

- Future plans require significant changes, taking small steps now
- Will still look like current myUMBC but with some layout tweaks
- Opportunity to try and refine some ideas before we fully commit
  - Not all changes are final, with more possible as things evolve
- We expect to make some mistakes... and for you to tell us

# Changes for Everyone

- New menu: **Start, Guide, Events, Explore, Groups, Help**
- **Start** will use a new layout, featuring an activity feed
- **Guide** will replace topics with simpler access to resources
- Discussions replaced with **Community Groups**
- Events with an updated browse experience (late summer)

# Start

- Activity Feed
- Tasks: Alerts/Invites
- Guide: School/Work Stuff
- Recommended Events
- Community Content

**Activity Feed**

**Alerts / Tasks**

**Guide**

**Events**

**Community Groups**

**Pawpular**

**Recent**

# Guide

- Features by various offices
- Recommendations based on most used by role
  - All roles reflected; no switching
- Topics still available for less popular links
- We will promote using Favorites

**Featured Articles / Resources / Deadlines**

**Recommended Links**

**Browse by Topic**

# Events

- My Events
- Category-based
  - What vs. when
  - Group events by time in the future
- Day/week/month still available

## My Events

### Categories

Free Food  
Arts  
Athletics  
Career  
Service  
Social  
etc.

## Promoted Events

### Upcoming in Category

Today  
Tomorrow  
This Weekend

# Changes for Groups

- Group home will feature Activity Feed and upcoming events
- New tabs: **Home, Posts, Events, Files, People, Settings, Promotions**
- **Follow** is now the standard, all members must be invited by admin
- Discussions and Media will be read-only, linked under Posts
- Follower/Member notifications: All, Important Only, or None
- All Settings on one page, One posting setting for all tabs



# Group Home

- Pinned Posts
- Activity Feed
- Upcoming Events
- About This Troup

**Header**

**Home Posts Event Files People Settings Promotions**

**Pinned Posts**

**Upcoming Events**

**Activity Feed**

**About this Group**

# Promotions (Spotlights)

- Show up as a “promoted post” in everybody’s Start feed
  - Looks like other posts, pushed down as new activity comes in
- Can only promote an existing Post or Event
- Only for a single day and for all audiences, requires approval (for now)
- Limited number of promotions per group, per week (for now)
- Manage your upcoming promotions on new Promotions tab

# Replacing Spotlights Elsewhere

## **Groups**

- New “pin” feature for posts/events, admins only
- At top of group activity feed, as many as you want, stay until you remove

## **sites.umbc.edu**

- New Slideshow feature built into sites
- Image, headline, subhead, and link. Reorder as you need.

So when?

Early to Mid **June**

(hopefully enough time for campus to adjust)

FOLLOW ME!!

[my.umbc.edu/groups/myumbc](https://my.umbc.edu/groups/myumbc)

# The End

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Preview



# myUMBC\*

## THE NEXT GENERATION

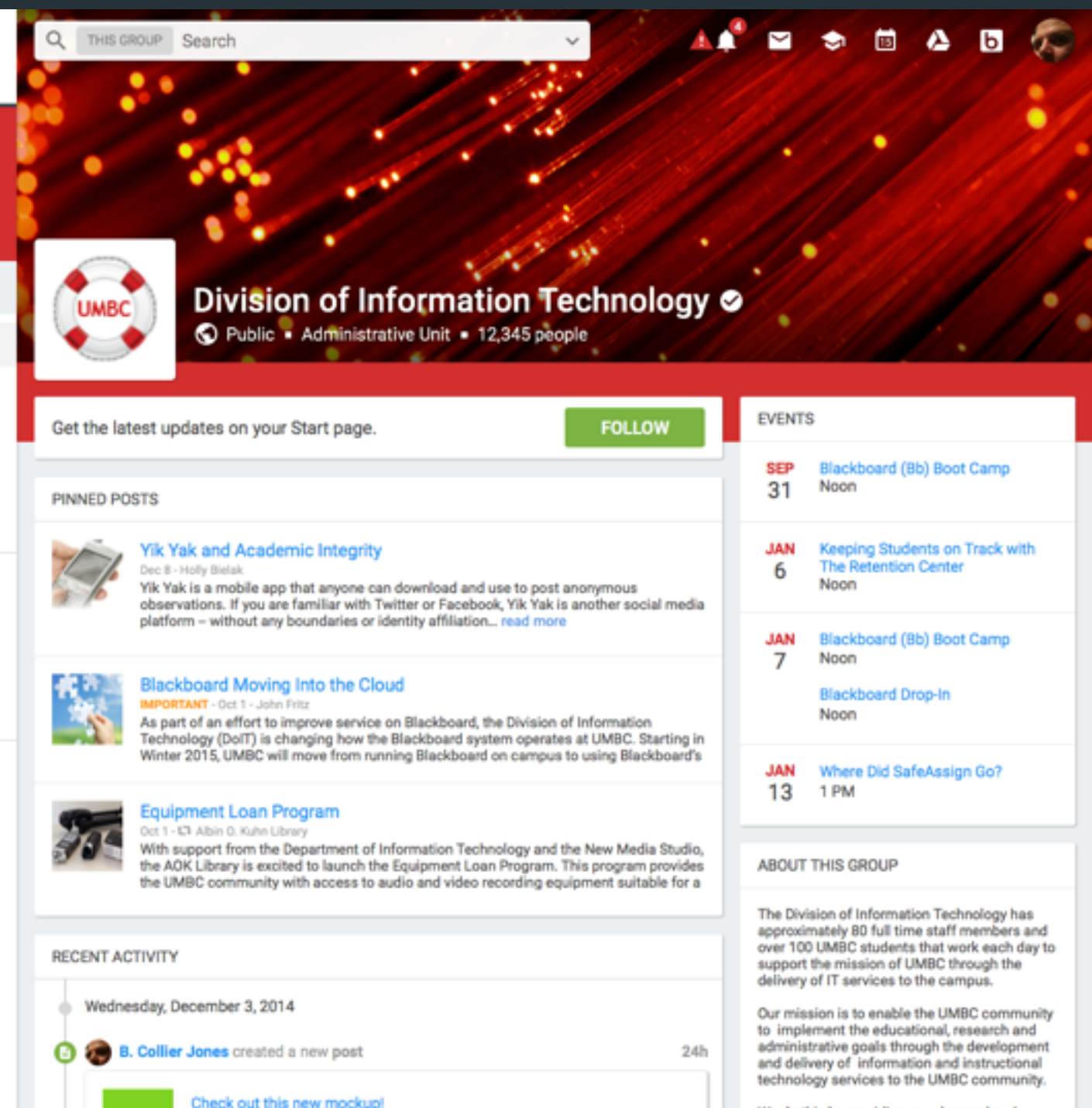
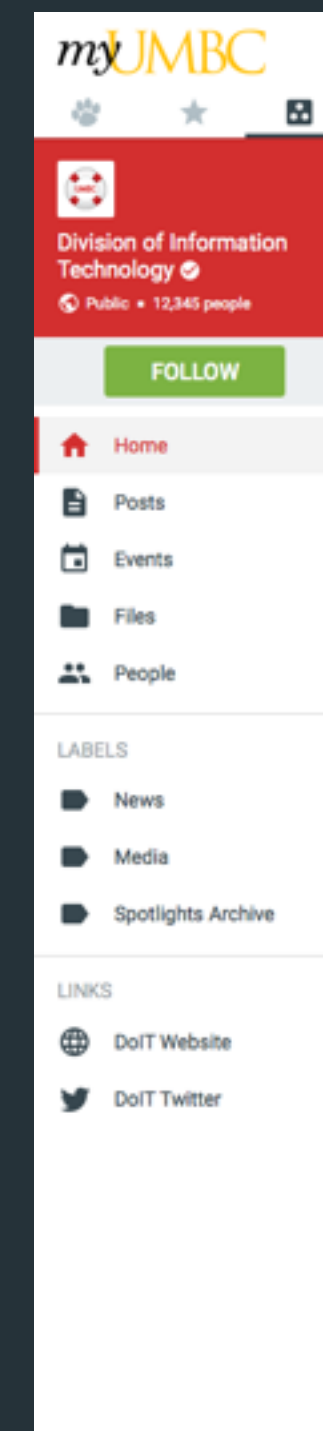
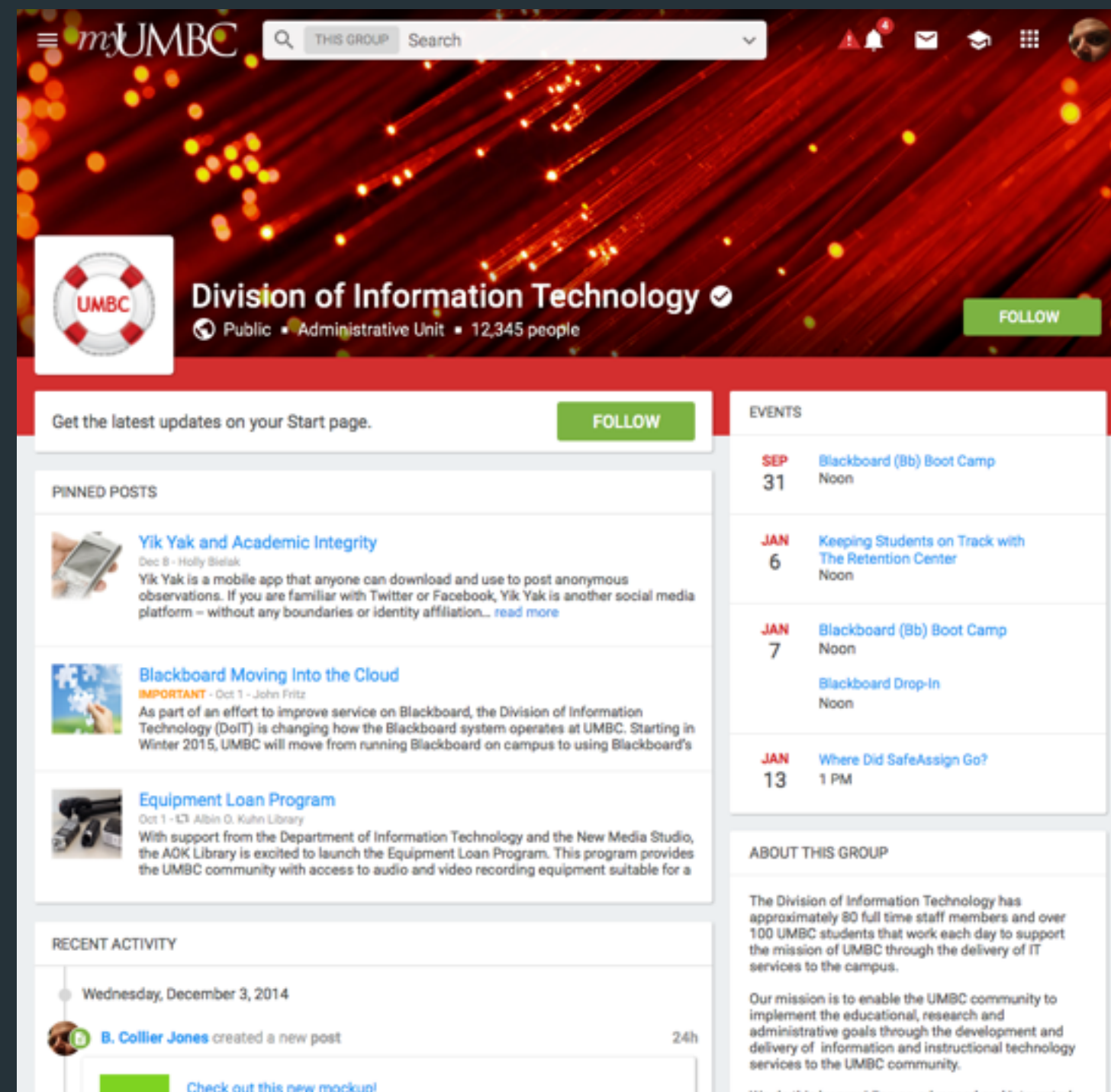
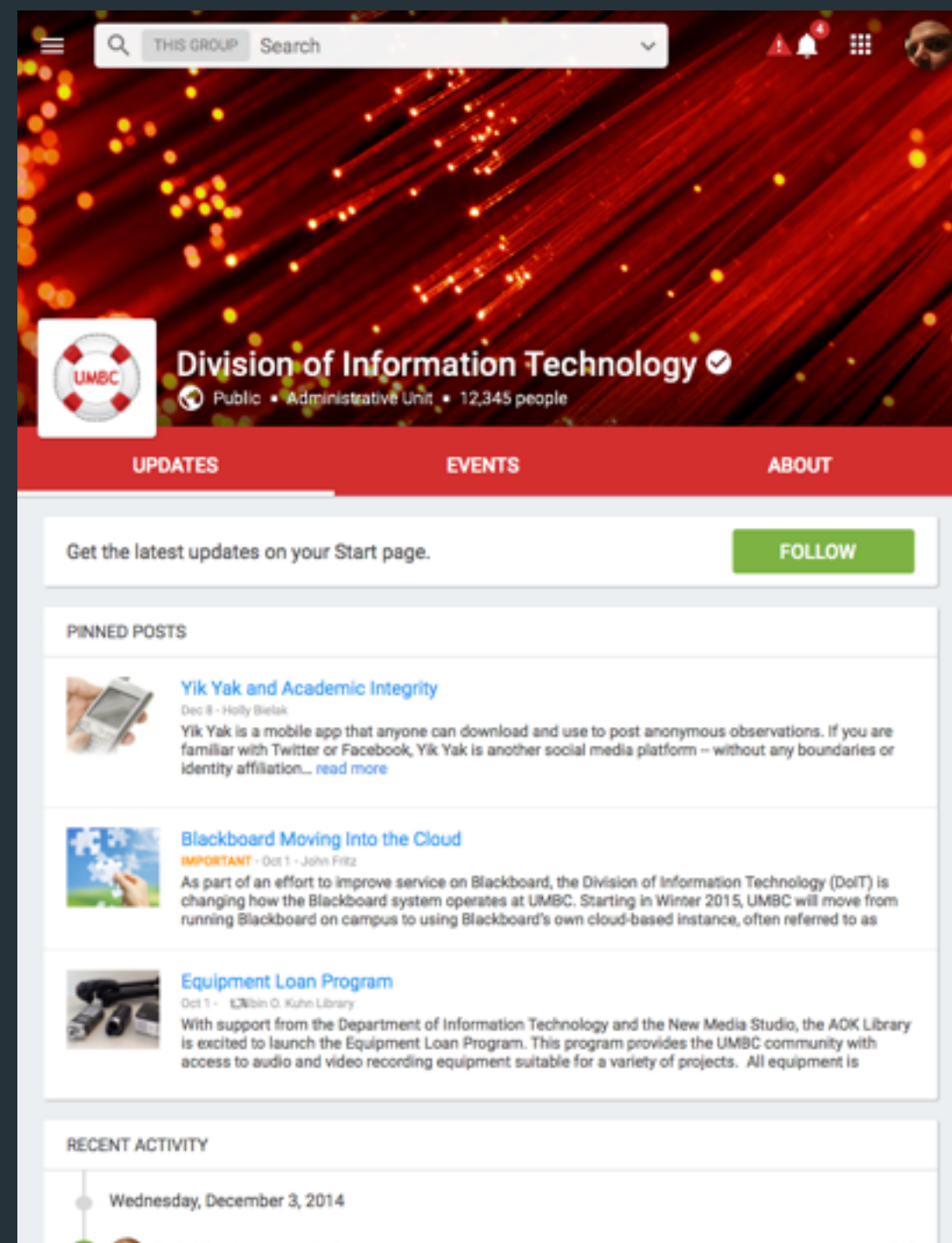
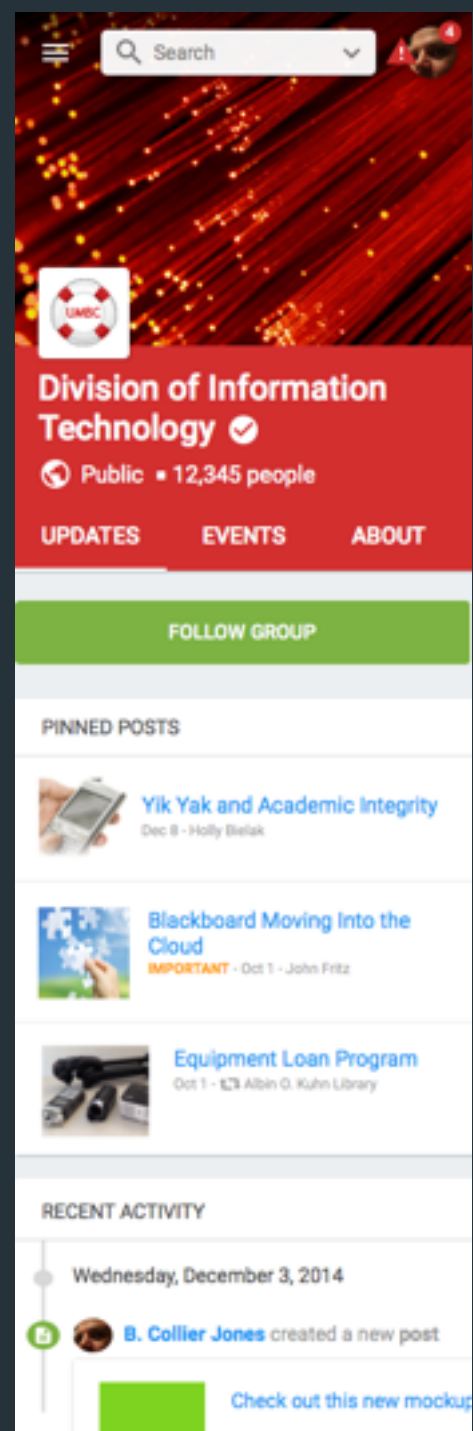
\* The follow section of the presentation contains concepts and screenshots that are not final and will probably change before they ever see public release.

# Mega-Evolving



- Features have been well adopted, and we weren't prepared for how much
- Awkward balanced of community vs. institutional vs. "my"
- Has grown cluttered and slow
- Some radical changes, hopefully for the better

# Designing for Mobile





# Division of Information Technology

Public 12,345 people

UPDATES EVENTS ABOUT

FOLLOW GROUP

### PINNED POSTS

**Yik Yak and Academic Integrity**  
Dec 8 - Holly Bielak

**Blackboard Moving Into the Cloud**  
IMPORTANT - Oct 1 - John Fritz

**Equipment Loan Program**  
Oct 1 - Albin O. Kuhn Library

### RECENT ACTIVITY

Wednesday, December 3, 2014  
B. Collier Jones created a new post

**Division of Information Technology**  
Public 12,345 people

FOLLOW

- Home
- Posts
- Events
- Files
- People

### LABELS

- News
- Media
- Spotlights Archive

### LINKS

- DoIT Website
- DoIT Twitter



# Division of Information Technology

Public Administrative Unit 12,345 people

Get the latest updates on your Start page.

FOLLOW

### PINNED POSTS

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Yik Yak is a mobile app that anyone can download and use to post anonymous observations. If you are familiar with Twitter or Facebook, Yik Yak is another social media platform – without any boundaries or identity affiliation... [read more](#)

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IMPORTANT - Oct 1 - John Fritz  
As part of an effort to improve service on Blackboard, the Division of Information Technology (DoIT) is changing how the Blackboard system operates at UMBC. Starting in Winter 2015, UMBC will move from running Blackboard on campus to using Blackboard's

**Equipment Loan Program**  
Oct 1 - Albin O. Kuhn Library  
With support from the Department of Information Technology and the New Media Studio, the AOK Library is excited to launch the Equipment Loan Program. This program provides the UMBC community with access to audio and video recording equipment suitable for a

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[Check out this new mockup!](#)

### EVENTS

- SEP 31 **Blackboard (Bb) Boot Camp**  
Noon
- JAN 6 **Keeping Students on Track with The Retention Center**  
Noon
- JAN 7 **Blackboard (Bb) Boot Camp**  
Noon  
**Blackboard Drop-In**  
Noon
- JAN 13 **Where Did SafeAssign Go?**  
1 PM

### ABOUT THIS GROUP

The Division of Information Technology has approximately 80 full time staff members and over 100 UMBC students that work each day to support the mission of UMBC through the delivery of IT services to the campus.

Our mission is to enable the UMBC community to implement the educational, research and administrative goals through the development and delivery of information and instructional technology services to the UMBC community.

# Activity Feeds

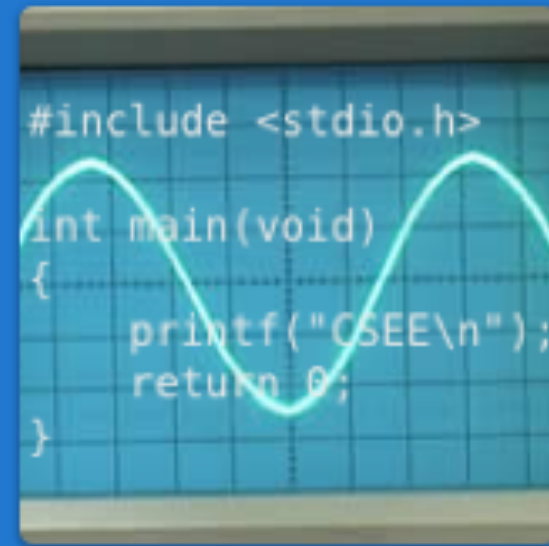
- Reclaim your Inbox
- Dominant part of Start page and Group home pages
- A better way to expose you to content and people you might like
  - **Groups:** Content, Activity, Membership
  - **People:** Paws, Comments, Attending Events
- Summarized each day in an email (if you want)

# Publishing & Sharing

- Share posts/events between multiple groups
- Comments and paws shared; if you can see, you can comment/paw
- Control over who can see/share (Public, UMBC, Group, Lists)
- Multiple editors for posts
- Scheduled publishing — create content in advance

# Better Posts/Events

- News + Discussions + Media = Posts
- New event types: One Time / Multi-Day / Campaign
- More eye candy (cover photos), cleaner text, easier to read everywhere
- Better editor that looks more like the final version
- Embed multiple images/videos/polls/maps/tweets/etc.
- New comment options: On / Off / Moderated / Anonymous



### Computer Science & Electrical Engineering

[+ FOLLOW](#)

[Home](#)

[All Posts](#)

[News](#)

[Discussions](#)

[Events](#)

[Library](#)

[People](#)

[Settings](#)

#### CALENDARS

[Website](#)

[Facebook](#)

[Twitter](#)

## All Posts

[NEXT POST >](#)



12 paws

**NEWS** [Career Services Center](#)

# Scholarships for ACM Richard Tapia Celebration of Diversity in Computing



**Tim Finin**  
4 days ago

The 2015 Richard Tapia Conference (Feb. 2015 in Boston) brings together undergraduate and graduate students, faculty, researchers, and professionals in computing from all backgrounds and ethnicities to celebrate the diversity that exists in computing, connect with others with common backgrounds, obtain advice from and make contacts with computing leaders in academia and industry and be inspired by great presentations and conversations with leaders with common backgrounds. UMBC president Freeman Hrabowski and recent UMBC faculty member Shaun Kane will be plenary speakers this year.

The conference provides scholarships for students (undergraduate and graduate), post-docs and faculty that include conference registration, meals, hotel accommodations and a travel



# Notifications

- More things to be notified about: (including)
  - Replies to comments
  - Paws on posts/comments
  - Follows on you or your groups
- More ways to be notified: Online Only / Email / Text / App
- Notifications from groups: Off / Important Only / All

# Community Groups

- Current discussions get unfocused or noisy
- About 12 top level groups that anyone can post to: (some ideas)

Athletics

Classifieds

Life in Baltimore

Academics

Getting Involved

Politics

Arts & Entertainment

Help & Advice

Random

- Can be followed individually
- Off topic posts can be removed

# Promotions (Spotlights)

- Spotlights have been hugely successful, but are a pain to manage
- Moving to a new model: Promotions – Puts content in people's feeds
  - Any existing content can be promoted
  - Promotions must apply to everyone at UMBC, must verify via “quiz”
  - Each promotion costs a variable amount of tickets
  - You earn tickets back for popular promotions (and over time)

# Layout & Organization

Profile

Apps

My Groups

Page Content

# myUMBC Apps



Start



Explore



Guide



Groups



Events



People



Group



Profile



- Activity Feed
- Tasks: Alerts / Invites
- Guide: School Stuff
- Recommended Events
- Community Content
- Personal Color

**Activity Feed**

**Alerts / Tasks**

**Guide**

**Events**

**Community Groups**

**Pawpular**

**Recent**



# Guide

- Replaces Topics menu
- Time/You-based recommendations
- No Role Switching
- Most used links up front
- All documentation in one place

**Featured Articles / Resources / Deadlines**

**Recommended Links**

**Browse by Topic**



# Events

- My Events
- Categories
  - Focus on what vs. when
  - Grouping of events by time in the future
- Day/week/month

## **My Events**

### **Categories**

Free Food  
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Service  
Social  
etc.

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Today  
Tomorrow  
This Weekend

# Explore

- Community View
  - Pawpular
  - Trending
  - Controversial
- Tags / Hashtags
- Leaderboards

**Pawpular**

**Recommended**

**Trending**

**Recent**

# Groups

- Your Groups
- Community Groups
- Recommended Groups
  - Popular
  - Follow-based
- Group Directory

# People

- People You Follow
- Recommended People
  - Major
  - Classes
  - Similar Interests
- Searchable Directory



# Group

- Pick a Color / Photo
- Pinned Posts
- Labels
- Links


Cover Photo

**Pinned Posts**

**Upcoming Events**

**Activity Feed**

**About this Group**

 **Division of Information Technology** ✓  
Public • 12,345 people

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# Profile

- **Privacy is critical**
- Pick a Color / Photo
- Activity
- Dashboard

Cover Photo

## **Timeline / Activity**

Community Posts

Paws

Clubs

Courses

Events

## **Dashboard**

Degree Progress

Courses

Financials

Deadlines

(shareable)

So when?

When it's ready...