

# THE SHRIVER CENTER

## ON THE ROAD SERIES

### INFORMATION:

Join members of the Shriver Center on

**FRIDAY, November 9, 2012**

**Time 9AM - 1PM**

as they take you out to visit **Merkle**.

Merkle is a leading provider of fully integrated customer relationship marketing solutions that maximize results and demonstrate return on marketing investment. We provide the framework for organizations to apply quantitative communication strategies to their marketing programs across mass, direct, and digital media. Take a tour of the facility and hear about current internship and/or part-time employment opportunities.

### TRANSPORTATION:

Transportation is provided, but a RSVP is required. You will receive confirmation of your registration prior to the trip date. Space is limited, so register early! Vans will leave the Shriver Center promptly at 9:00 am.

### REGISTRATION:

To register, send your resume to Kate Phelps at

**The Shriver Center,  
410-455-2493 or  
kphelps@umbc.edu**

You may also register under the events tab in UMBCworks. Click on "Events" and then search "Information Sessions" to locate the Merkle site visit. Space is limited!

### DESTINATION:

**MERKLE**

### AGENDA INCLUDES:

- Introductions & Merkle Overview-discussion of the opportunities we have
- "Cool Stuff" Merkle Project Review- We'll talk about some of the client work we do in the database development capability
- Breakout Sessions- discussion about a topic within database and marketing
- Breakout Regroup & Discussion- discuss breakout conversations as a group
- Closing Session- Q&A

### POTENTIAL MAJORS OF INTEREST INCLUDE:

- Information Systems
- Computer Engineering
- Business Technology Administration
- Computer Science

**Additionally, please apply to their internship postings if you are an interested qualified candidate.**

**“ INSTEAD OF BRINGING THE COMPANIES TO CAMPUS,  
WE’RE TAKING YOU TO THE COMPANY! ”**

