# WISE Cities

# Startup intern opportunity: user research!

**Are you interested in joining our team?**

Scan the QR Code above and complete the email to apply.

Excited to meet you!
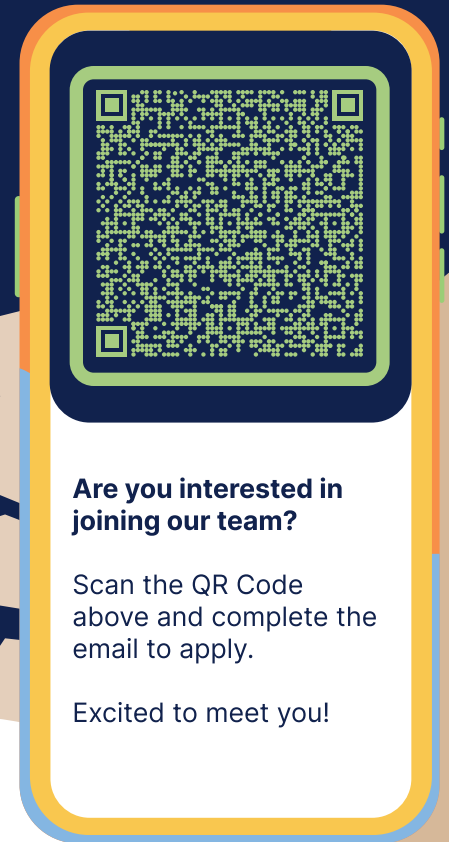
## Who Are We?

We are a UMD-based startup connecting adults 65+ to local community resources.

Our venture has been recognized by national social impact awards and won 1st place in the DC Startup Week University Pitch Competition. Our pilot platform is launching in the DMV now, and we'd love your help in making it a success!

## What Do We Do?

We are building a digital platform that connects older adults with resources and social opportunities. We engage with leading experts and organizations in the field and conduct extensive community-based research to inform our platform.

## Who Do We Need?

We are looking for research interns to help understand the needs of our users, seniors aging in place. In this role, you'll spend time collecting and analyzing data across multiple stakeholders within the aging space.

## Requirements

We are currently looking for:

- Willingness to work remotely;
- Willingness to commute to user testing events;
- Comfort managing variable workload;
- Effective communication and interview skills;
- Attention to detail & ability to maintain organized records;
- Willingness to be pro-active and take initiative;
- Commitment to ethical research practices and compliance with research protocols;
- Preferably pursuing a degree in psychology, gerontology, or human-computer interaction.

## Responsibilities

As part of our team, you will have the opportunity to:

- Participate in leading user testing events for seniors 65+.
- Collect and synthesize user testing data.
- Conduct interviews and analyze interview transcripts.
- Identify opportunities to arrange further user research.
- Conduct literature reviews to identify gaps in existing team research and provide insights.
- Maintain detailed records of research procedures, methodologies, and outcomes.
- Learn about the unique needs and preferences of older adults 65+ aging in place in the community.
- Connect with experts in the agetech space to grow your knowledge of developments taking place in the field.

To learn more about our startup, visit **wisecities.us** or email us at **contact@wisecities.us.**