




BUILD THE PROFESSIONAL TOOLKIT YOU NEED TO MAKE A DIFFERENCE!



Do you want to spark transformative change in your community?
In just 5 weeks, you can take a UMBC Community Leadership Skills Course taught by subject matter experts. Enroll via the Registrar (for graduate students and staff) or via **UMBC's Institute for Extended Learning** (for ongoing community learners). You will gain new skills and knowledge as well as professional badging credentials!

-  No University application or enrollment required to register
-  Courses dive deep into crucial areas and emphasize practical skills
-  Ongoing professional development for community leaders at all levels

REGISTER TODAY!

Website: leader.umbc.edu/skills

Contact: Sally J. Scott, Graduate Program Director, sjscott@umbc.edu



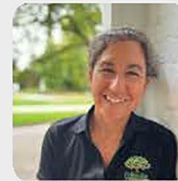
FEATURED COURSES FOR WINTER & SPRING 2024



WINTER 2024 (1/16 – 1/18)

Digital Storytelling

with Charlotte Keniston



SPRING 2024 (1/31 – 2/28)

Programming as an Inclusive Process

with Katie Long & Ashley Bush



SPRING 2024 (3/6 – 4/10)

**Finding Your Voice: Branding and
Messaging in the Social Sector**

with Gayle Carney



SPRING 2024 (4/17 – 5/15)

Budgeting for Community Impact

with Candace Chance

The UMBC Community Leadership Program will be offering the following skills courses on a rolling basis. To learn which courses are offered in upcoming semesters, check the Institute for Extended Learning website and (for UMBC students, staff and faculty) the Schedule of Classes.

Asset Based Community Development with Jessica Wyatt

Participants move towards whole-community mobilization by mapping the capacities assets of individuals, associations, and institutions while building relationships.

Budgeting for Community Impact with Candace Chance

Students will learn how to align their values and their intended impact with their budgets so that they can stand in integrity.

Community Organizing with Denise Griffin Johnson & Lane Victorson

The course is for students who seek to expand, learn, and refine their skills in building organizational, social, and community power of action.

Digital Storytelling for Community Leadership with Charlotte Keniston

Students will be guided through the process of creating a digital story and also given the tools to facilitate digital storytelling workshops themselves.

Finding Your Voice: Branding and Messaging in the Social Sector with Gayle Carney

Participants will uncover their organization's personality and where it stands in the current landscape, explore their audience's needs and values, and identify concrete steps toward a more effective brand.

Grant Writing for Social Change with Meghann Shutt

Students will learn the fundamentals of grant proposal writing: ethics; finding and vetting funding opportunities; analyzing Requests for Proposals; organizing, writing, and submitting compelling proposals; and the do's and don'ts of teaming with organizations.

Grassroots Community Advocacy with Tom Coale & Janssen Evelyn

This course will focus on the tenets of grassroots community advocacy at the local level. From stop signs to school funding, local government plays a fundamental role in designing communities for people to thrive.

Places and Placemaking with Dr. Joby Taylor

Participants will learn techniques to develop a strong "sense of place" and powerful new skills for placemaking in community settings.

Programming as Inclusive Process with Ashley Bush & Katie Long

Learn how to develop programming that connects multiple communities through shared activities and spaces, and addresses the importance of creating programs and events which respond to community needs, feedback, and assets.

Restorative Practices with Dr. Lauren Mauriello & Dr. Kaleigh Mrowka

Restorative practices can transform communities and systems by allowing community members to maintain and sustain relationships even when harm has occurred.

Social Justice Leadership & Dialogue with Dr. Ciara Christian

This course is designed for people who have a deep interest in issues related to race, social justice, power, privilege, oppression, intercultural dialogue, and the ways such issues influence our leadership abilities and interests.

Strategic Planning for Community Engagement with Kate Scherr-Adams

Strategic planning helps organizations set priorities, focus energy and resources, strengthen operations, and establish agreement for intended outcomes. Engaging communities is imperative to successful outcomes, trust building, and equity.