



THE ERICKSON SCHOOL OF AGING STUDIES

40 @ 4 Webinar Series

The Global Longevity Economy and the Critical Role of Entrepreneurs

When: Wednesday, May 5, 2021 4:00 - 4:40 PM/ ET

What: UMBC's Erickson School of Aging Studies' second webinar of the series in the Longevity Economy is May 5th.

Dr. Zhang discusses entrepreneurship among older adults from her research studies funded by the Kauffman Foundation. She examines the age-entrepreneurship relationship extending the occupational choice to eight entrepreneur types and four generational modification effects for the United States older population. Additionally, Dr. Zhang will present her new findings on digitization and older entrepreneurship. Register for this webinar on older adults and entrepreneurship and join the discussion.

Who: [Ting Zhang, Ph.D.](#) Associate Professor, Department of Accounting, Finance, and Economics, University of Baltimore & Associate Director, Jacob France Institute

Moderated by: [Brittany Weinberg](#), MBA, MSG, Founder & CEO, BW Global Consulting, LLC

Why: 40 @ 4 is for busy individuals packing the 40-minute webinar with material designed to expand your awareness of growing opportunities in the competitive longevity economy. Your time is valuable and this information-rich 40 @ 4 webinar discusses the opportunities and solutions for healthy longevity. Engage with world-renowned speakers.

Where: [Register here](#). For more information, visit our [website](#).

[Register](#)



The Erickson School thanks the **American Institute of Financial Gerontology (AIFG)** for its sponsorship of the Spring 2021 40 @ 4 Webinar Series. For nearly two decades, AIFG has provided innovative curriculum to financial and non-financial professionals.

