



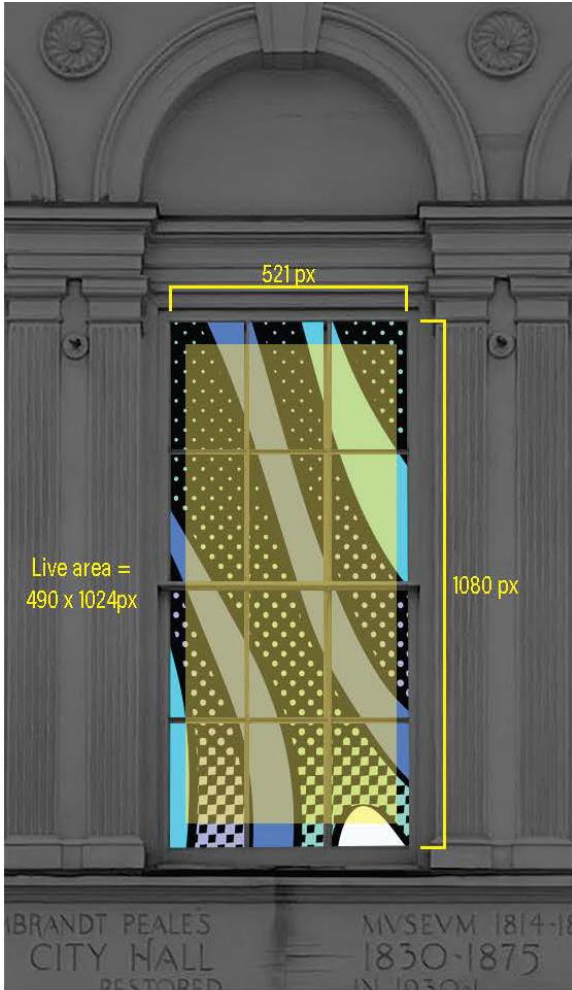
**Projections at The Peale**  
**November 10 & 17, 2023**  
**7-9 pm**

**SPARK 6: Refractions**

Artist Phil Davis curates Projections at The Peale, an illumination of The Peale's second-floor galleries with video projections viewed from outside.

In 1816, artist and innovator Rembrandt Peale created a breathtaking sight in his museum building in Baltimore: Using gas and a "Magic Ring of Fire," Peale created a glow inside the building that was strikingly visible from the street outside. It has been said that people would stand on Holliday Street in front of the Peale Museum just to marvel at the brightness of the light coming from its windows — an unprecedented sight in a world of candles and oil lamps. Shortly after the grand re-opening of The Peale in 2022, artist Kelley Bell curated Window 26, the first installation of video projections emanating from the second-floor windows of The Peale during the SPARK: New Light exhibition. The Window 26 title for the event referenced the curatorial project she originated during the pandemic, presenting projections from the front window of her home.

Once again video and animation works by UMBC and Towson University artists will light up The Peale! Gallery hours will be extended on these evenings to 9 p.m. (with the exception of the front gallery on the second floor which will be closed) and light refreshments served. The video program will include short video and animation works on a loop. Program details and featured artists to be announced. SPARK programming is made possible by a partnership with PNC Bank.



**Hello and Welcome! Thanks for wanting to contribute!**

### FORMATTING

The frame size for your project should be 521 x 1080px, with a live area of approximately 490x 1024px. These are not modern windows--the window is broken into a grid of 12 panes: the image will still be visible behind the mullions (See fig. 1). If you have a piece that is already completed that fits to a 16:9 aspect ratio, we can divide up the video to span all three windows (See fig. 2). If that is the case, please provide the video in three separate files for mapping. Make sure that you make it clear which file goes, left, center and right. Use 29.97 or 24 fps frame rate and square pixel aspect ratio when you set up your file.

If you are using Adobe Media Encoder, use the H.264 - Match Source - High Bitrate preset under H.264 in the preset browser. If you are not using AME, use the following settings:

Width: **521**  
 Height: **1080**  
 Frame Rate: **29.97 or 24 fps**  
 Field Order: **Progressive**  
 Pixel Aspect Ratio: **Square**  
 Bitrate Settings: **VBR, 1 Pass**  
 Target Bitrate: **10 Mbps**  
 Codec: **H.264**

Keep your sequence length to no longer than 1-2 minutes. If you would like to do something longer, please contact pdavis@towson.edu to talk it over.

We are unable to present video with audio for this installation: you can provide video files with audio, but it will not be audible for this installation.

### SUBMISSION

When you are done, fill out the following form: (cut and paste this link into your browser window):

<https://forms.gle/F5coZ6f2gik3jcCH6>

**Video Files Due: Friday November 3, 2023**

Google Forms can accept files up to 100MB. If you have something bigger, please email download to pdavis@towson.edu

### COMMUNITY

This will be a series of incidental videos that the whole city can enjoy at the Peale. Please work with concepts/material that you know your fellow Baltimoreans would like to see I certainly won't reject anyone's work out of hand, but if there is something that I feel that the Peale may be uncomfortable with we can talk it over. **THANK YOU!**