



## **Job description**

About the Organization: CGE (Center for Global Engagement) is seeking a dynamic Media Intern to join our team for the summer 2024 Young African Leaders Initiative (YALI) program hosted at UMBC. This paid internship offers a unique opportunity to engage with emerging leaders from Africa, document their experiences, and contribute to a vibrant global community.

### **Responsibilities:**

- Attend and document important YALI events and sessions by capturing professional photos and recording valuable quotes from Fellows and speakers.
- Collaborate with UMBC and other media outlets to provide comprehensive summaries and visually appealing coverage of YALI Fellows and events.
- Manage the YALI Instagram account, curating content before, during, and after the institute, including coordinating Fellow takeovers.
- Outreach to media sources interested in covering YALI programming and extend invitations to events.
- Coordinate with partners to gather photos, organize them, and distribute them to Fellows and institute staff, selecting top images for weekly reports.
- Brainstorm creative strategies to showcase Fellows, their projects, and their experiences on social media and other platforms.
- Capture high-quality video recordings of Fellow speeches and facilitate access for participants.
- Conduct professional headshot sessions for all 25 YALI Fellows.

### **Position Requirements:**

- Commitment to work 20-40 hours per week, with a minimum guarantee of 20 hours. Flexibility required for occasional weekend events and varying weekly schedules.
- Proficiency in photography, social media management, and media communications.
- Basic knowledge of graphic design (e.g., signage, posters) is preferred but not required.
- Familiarity with videography and video editing is encouraged, though not mandatory.