**MARKETING PACKAGES & STANDARD SIZES**

**FALL 2017**

- **Banner**
  - 3'x8' (36"x96")
  - Color
  - Banner Vinyl (grommets optional)
  - Landscape Only

- **Indoor Large**
  - 36"x48"
  - Color
  - Presentation Paper
  - Portrait Only

- **Quarter Cards**
  - 4.25" x 5.5" (each)
  - 4 per sheet
  - Color
  - Landscape or Portrait

- **Indoor Poster**
  - 20"x30"
  - Color
  - Presentation Paper
  - Portrait Only

- **Tickets**
  - (with stub)
  - 2.125"x5.5" each
  - Stub is 1 3/4" from the right.
  - 8 per sheet
  - Color
  - Landscape Only

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**iNet**

- 1920 px x 1080 px
- No Sound
- 20-30 seconds
- .mp4

**TEMPLATES**

WE HAVE TEMPLATES AVAILABLE FOR DOWNLOAD ON OUR WEBSITE UNDER RESOURCES at commonvision.umbc.edu

**commonvision@umbc.edu**

**commonvision.umbc.edu**

**410.455.1884**
**MARKETING PACKAGES**

Marketing Package 1 - $250
- 1 Banner
- 1 20” x 30”
- 1 iNet - Event Highlight
- 500 Quarter Cards (Color)

Marketing Package 2a - $200
- 1 Banner
- 1 20” x 30”
- 1 iNet - Event Highlight

Marketing Package 2b - $200
- 1 Banner
- 200 QC (Color)
- 1 iNet - Event Highlight

Marketing Package 3 - $200
- 1 Banner
- 1 20” x 30”
- 500 QC

**OPTIONAL MARKETING MATERIALS**

**8.5x11 Flyers**
- 50 Color 28lb White Paper $28
- 50 B&W 24lb Colored Paper $5
  (Blue, Green, Red, Pink, Orange, Purple)

**Quarter Cards**
- 100 Extra Color QC’s $15.00

**Wide Format Posters**
- 1 36” x 48” $39
- 1 24” x 36” $38
  ( Mounted and Laminated)

**ANIMATION/VIDEO SERVICES**

Event Highlight
- **Price**: $50.00-$100.00
- **Duration**: Case Dependent
- **Production (business days)**: Case Dependent
- **Broadcast Time**: 2 weeks

Event Highlight
A completely customized iNet, infused with all of the personality and excitement of the actual event. Our animators work with you to create a custom-made iNet that exemplifies everything awesome about your event. The iNet will broadcast in The Commons & UC Plaza and we will provide you with a format to share across your various social media.