



Banner

3'x8' (36"x96")
Color
Banner Vinyl (grommets optional)
Landscape Only



Indoor Large

36"x48"
Color
Presentation Paper
Portrait Only



Quarter Cards

4.25" x 5.5" (each)
4 per sheet
Color
Landscape or Portrait



Indoor Poster

20"x30"
Color
Presentation Paper
Portrait Only






iNet

1920px x 1080px
No Sound
20-30 seconds
.mp4

TEMPLATES

WE HAVE **TEMPLATES** AVAILABLE FOR DOWNLOAD
ON OUR WEBSITE UNDER **RESOURCES** at
commonvision.umbc.edu

MARKETING PACKAGES & STANDARD SIZES

 commonvision@umbc.edu
 commonvision.umbc.edu
 410.455.1884

COMMONVISION
UMBC DESIGN & PRINT CENTER

MARKETING PACKAGES

Marketing Package 1 - \$250

1 Banner
 1 20" x 30"
 1 iNet - Event Highlight
 500 Quarter Cards (Color)

Marketing Package 2a - \$200

1 Banner
 1 20" x 30"
 1 iNet - Event Highlight

Marketing Package 2b - \$200

1 Banner
 200 QC (Color)
 1 iNet - Event Highlight

Marketing Package 3 - \$200

1 Banner
 1 20" x 30"
 500 QC

OPTIONAL MARKETING MATERIALS

8.5x11 Flyers

50 Color 28lb White Paper **\$20**
 50 B&W 24lb Colored Paper **\$5**
 (Blue, Green, Red, Pink, Orange, Purple)

Wide Format Posters

1 36" x 48" **\$39**
 1 24" x 36" **\$38**
 (Mounted and Laminated)

Quarter Cards

100 Extra Color QC's **\$15.00**

ANIMATION/VIDEO SERVICES

| | <i>Price</i> | <i>Duration</i> | <i>Production</i> <i>(business days)</i> | <i>Broadcast Time</i> |
|-----------------|-----------------------|-----------------|---|-----------------------|
| Event Highlight | \$75.00 - \$125.00 | Case Dependent | Case Dependent | 2 weeks |

Event Highlight

A completely customized iNet, infused with all of the personality and excitement of the actual event. Our animators work with you to create a custom-made iNet that exemplifies everything awesome about your event. The iNet will broadcast in The Commons & UC Plaza and we will provide you with a format to share across your various social media.