

ALEX. BROWN CENTER FOR ENTREPRENEURSHIP

Presents

THE RAYMOND V. HAYSBERT, SR. ENTREPRENEURSHIP LECTURE SERIES

Entrepreneurs Panel Discussion

Wednesday, April 17

12 - 1 p.m.

University Center Room 312



Josh Massey '14 COO & Co-Founder, Ortus Academy

B.A., Interdisciplinary Studies, UMBC

When you combine Josh's background of leadership development, entrepreneurship, coaching, experiential education, and being a dad, it is no surprise to those that know him that Ortus Academy was the outcome. Ortus Academy teaches people to be Financially Intelligent – meaning to understand the mechanics of money and to be aware of their own habits and emotions. They start with a highly interactive physical game, then use the game as a springboard to teach personal finance and conscious capitalism.



Dr. Donald Miner '10 Founding Partner, Miner & Kasch

Ph.D. and B.S., Computer Science, UMBC

Donald started in government contracting doing large-scale data analysis, then moved into a sales engineering role doing similar work for a large technology vendor. After a stint as a CTO of a government contractor, he started his data science and machine learning consulting company, Miner & Kasch, in 2015 with fellow UMBC Ph.D. alumnus Niels Kasch. The company was bootstrapped by the founders and since inception has grown to over 30 employees across the U.S. working for several high-profile companies cross multiple industries.



Catherine Zaranis '10 Founder and CEO of Perform-Link LLC

B.A. Economics, Franklin and Marshall College

M.A. Instructional Systems Design and Development, UMBC

Catherine Zaranis is an award winning serial entrepreneur, educator, and public servant, who has launched several startups: RescueCorps (Co-founder/Director), Zaranis Lawns (Family Business), Crepes by the Sea (Family Business), Online Fluency (Tech Start-Up) and Perform-Link LLC (Founder). In 2012, Catherine launched Perform-link, a people firm that uses research to build high performing organizations that are happy and healthy.

Co-sponsored by the Career Services Center

If you have any questions, contact Vivian Armor, Director, at armor@umbc.edu or 410-455-5740

entrepreneurship.umbc.edu

